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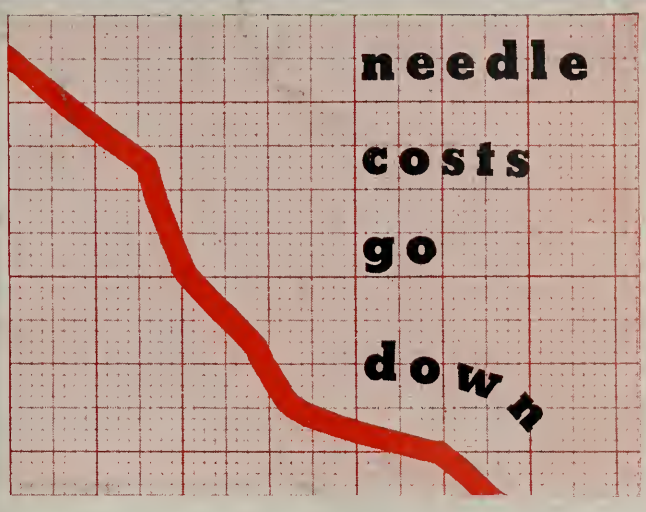
Jan. 3 - Mar. 27, 1948

THE CASH BOX

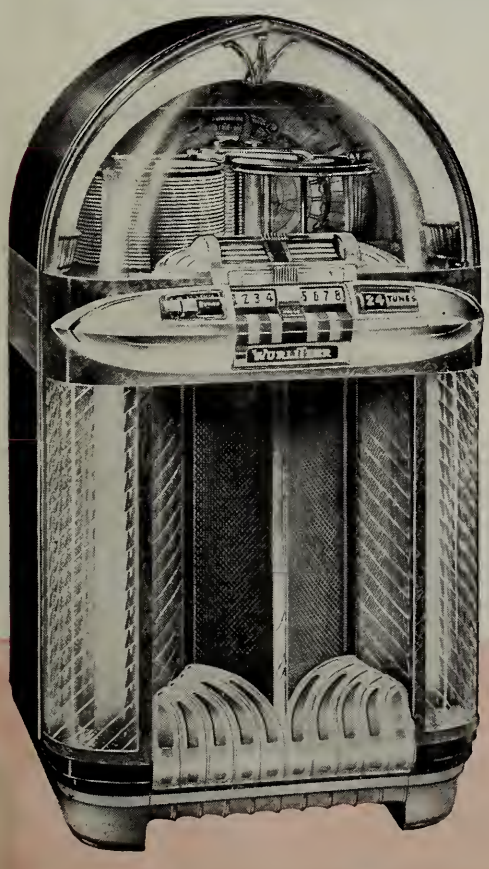
THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY

Vol. 9, No. 14

JAN. 3, 1948



...when you operate the WURLITZER 1100



● The day you install a Wurlitzer Model 1100—down go your operating costs—up goes your income.

The Zenith Cobra Tone Arm gives you up to 2000 plays on a record. Your record and needle costs are drastically reduced.

New, sensational engineering improvements mean minimum service, but when needed Wurlitzer's "Quick-As-A-Flash" Replacement Units make parts removal and replacement from 2 to 100 times faster. Down go your service costs.

At the same time, up goes your take. No phonograph ever packed the play appeal of this one. The public can't resist it. They play it over and over again. To admire its beauty and action! To hear its sensational tone.

Start now. Install Wurlitzer 1100s in your top spots for top profits and watch the cash box prove our claims. The Rudolph Wurlitzer Company, North Tonawanda, New York.

can save up to 1/3 its original cost in 4 years' play

when I want the best in music

I always play a Mills!

- NO OTHER PHONOGRAPH HAS ALL THESE FEATURES:
- *Six Hits for Two Bits*
- *Wide Range Tone*
- *Aluminum Cabinet*
- *Adjustable Tone Arm*
- *Table Top Service*
- *Plays 40 Selections*

The public prefers

THE MILLS CONSTELLATION

The coin box concurs

Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinoi

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE—IT IS NOT SOLD ON NEWSSTANDS

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JOE ORLECK, Editorial and Advertising Director

ROBERT E. AUSTIN, General Manager, Music Department

JOEL FRIEDMAN, Music Editor

G. BRUNER, Business Manager

G. BLOOM Circulation

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CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

IN THIS ISSUE

January 3, 1948 *Vol. 9, No. 14*

HAPPY NEW YEAR ..... Page 4

MORE OPS SWING OVER TO GAMES TO LEVEL OFF TAKE ..... Page 5

OPS FACED WITH TELE SETS AS COMPETITORS CLAIM 2-MINUTE RECORDS ARE VITAL NEED ..... Page 6

OPS CLAIM BIG TAX BOOSTS ARE ON THE WAY ..... Page 7

JUKE BOX LEADERS URGE NAT'L COMMITTEE BE FORMED ..... Page 18

2-MINUTE DISKS WILL HELP STOP CHISELERS ..... Page 20

ELMER F. PIERSON NEW PRESIDENT OF NAMA ..... Page 30

GREENE PREDICTS 2 BILLION DOLLAR MDSE. MACH. B12 WITHIN NEXT FIVE YEARS ..... Page 31

"JIGGLING" PIN BALL GAMES IN PRESS ..... Page 38

THE TRUE AMUSEMENT MACHINE SITUATION IN NEW YORK CITY— AN ARTICLE BY THEODORE BLATT ..... Page 40

JUKE BOX OP'S ACCOUNTANT'S STATEMENT SHOWS LOSS OF $6.38 ON EVERY $100 ..... Page 45

RUDY GREENBAUM HOLDS NEW YORK MEETING ..... Page 46

JOE HANNA NAMED "MOST OUTSTANDING YOUNG MAN OF 1947" .. Page 47

PINGAME LICENSE REDUCED 80% ..... Page 48

LACK OF COIN DEMAND PUZZLES U.S. MINT ..... Page 48

CHICAGO CHATTER ..... Page 49

EASTERN FLASHES ..... Page 50

CALIFORNIA CLIPPINGS ..... Page 51

ST. LOUIS, MO. — NEW ORLEANS, LA. ..... Page 52

ADVERTISER'S INDEX Page 48

PUBLISHED WEEKLY by The Cash Box Publishing Co., Inc., 381 Fourth Avenue, New York 16, N. Y., Telephone: MUrray Hill 4-7797. Branch Offices: 32 West Randolph St., Chicago 1, Illinois, Telephone: DEArborn 0045 and 422 West 11th Street, Los Angeles 15, California, Telephone: PRospect 2687.

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SUBSCRIPTION RATE $15 per year anywhere in the U.S.A. and Canada. Special subscription allowing free classified advertisement each week, not to exceed three full lines, $48 per year. Subscription rates for all foreign countries on request.

THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machines industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

The C.M.I. BLUE BOOK division of The Cash Box is an entirely separate medium, giving all prices of new and used machines of all kinds, continually reporting all market changes. The C.M.I. BLUE BOOK is officially recognized by many States as the "official price book of the coin machine industry."

HAPPY NEW YEAR

Leaders Look Ahead to 1948 With Great Optimism. Foresee Better Biz Methods and Closer Cooperation. More Intense Sales Coverage Predicted. Controlled Production Will Be Feature. New Type Machines Seen.

NEW YORK — Happy New Year. 1948, is the year many in the industry have looked forward to for the realization of their plans. A year of change. A year of harder work than ever before known to the field. A year where many will advance with great and rapid strides and when everyone will find themselves on a more stabilized base, whether operating, distributing or manufacturing.

1948 will be the year when closer cooperation will become the password of almost everyone in the field. This is the year many have pointed to, for they all realize that the trade has come to better understand just what its possibilities are, and just what new equipment and better percentages can mean to it.

From all indications, therefore, the year 1948 promises a great deal to every energetic, hard working coinman in the nation. It is a year when there will be a closer understanding and alliance between the producer and the consumer. Already many producers are planning to get out into the field to better understand the men who are on the firing line, to offer them their closest cooperation and sincerest aid and, because of this, bring about a closer alliance.

This is the year that will see this field advance faster and further than at any other time in history — at least from the standpoint of a better and closer understanding among its many components.

The operators are coming closer to the wholesalers and the manufacturers. These latter now realize that they must have his closer understanding to assure them greater production success.

Therefore, from every standpoint, the trade can feel more optimistic over 1948. This is the year when the industry will settle a great many of the problems which have irked it for so long a period of time.

Happy New Year.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.

HAPPY NEW YEAR

MORE OPS SWING OVER TO GAMES TO LEVEL OFF TAKE

Fast Action Equipment Moving to Ops Who Want to Level Off Poor Take on Other Machines. Look to Bigger Sales of Bells, Consoles and One-Balls.

CHICAGO—This center of coin machine activity is suddenly awakening to the fact that more and still more operators are swinging over to faster action amusement equipment to level off their collections.

There is no longer any doubt that the progressive operator must be engaged in a variety of divisions of this industry to enjoy financial success.

He must not only have on specialized piece of equipment on a location, he must, instead, actually "control" that location, if he wants to get the maximum take from it.

This is happening everywhere in the nation. It isn't new. It was done for years and years. Intelligent operators who had the best paying piece of equipment in a location never allowed anything else, especially any competitor, into the spot, for they purchased whatever else was needed.

The operators are, therefore, swinging over to faster action games. They believe that the time has at long last arrived when they must obtain the maximum share of the take from each and everyone of their locations.

Where, during the war period, they continued along lackadaisically because they were enjoying a marvelous average on their equipment and didn't care whether they did, or did not (in most cases), install more equipment, they are, today, hustling in every type of machine they can, to capture the greatest possible portion of the income in the location.

And, what's more, the location owners are working very closely with them. As the taverns are taxed and over-taxed on top of more taxes, they call for more and still more equipment to level off their tax problem. This causes the location owner to be happy with installations of new machines and, most certainly, the operator is happy, too, for he is going ahead progressively and enjoying more financial supremacy.

What is more surprising, then, to many engaged in the manufacture and distribution of coin operated machines in this center of the industry is the fact that more and still more of their customers are slowly, but surely, starting to call for "fast action machines". There is a revival under way for bells, consoles and one-balls, and this means better profits all around.

One noted distributor here stated, "This past week I've actually been stunned by the sudden orders we have been receiving for consoles and one-balls and bells. I just didn't expect it. Now I realize, after talking long distance with some of our customers, that they are placing these on spots where they could have always run them, but, held back and continued to specialize in one type of equipment while that equipment was bringing them good profits. It isn't bringing in the profits today and they are now going out to fill their spots with equipment which they know will bring them the maximum returns and boost their entire route average."

There is the answer, "boost their entire route average" and, what's more, allow them to pay off other equipment which isn't averaging what it should, but, equipment that the operator knows will come back strong and must be carried thru this present period to the time when it gets going again.

Many factors are involved in this sudden switch over to faster action equipment. The main one, of course, is the desperate need which faces the majority of operators to increase their averages to assure themselves financial stability.

Therefore all point to a definite boom for the faster action amusement games field and believe, as happened during the '30's, that this field will be the one which will lead the way for purchases of whatever new products may appear during this new year because it will bring the operator back to a better financial position.

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MORE OPS SWING OVER TO GAMES TO LEVEL OFF TAKE

Fast Action Equipment Moving to Ops Who Want to Level Off Poor Take on Other Machines. Look to Bigger Sales of Bells, Consoles and One-Balls.

OPS FACED WITH TELEVISION SETS AS COMPETITORS CLAIM 2 MIN. RECORDS ARE VITAL NEED

Urge Record Mfrs. to Press 2 Minute Disks Now. Point Out Faster Records Can Equalize Their Collections Against Shorter Playing Period Due to Television.

NEW YORK—The juke box operators in this metropolis, which features the largest number of television receivers in the country, are urging the record manufacturers to start pressing two minute disks, "For", these men claim, "this will give us the extra play required to offset the loss of time we are now enduring because of television."

Where, at first, television cut deeply into the profits of the juke box operators here, it has, of late, especially, levelled off, and the juke box operators just don't give it the competitive attention they formerly did for they find, in most instances, that their collections have returned to a near-normal mark.

But, with two minute records, as these men realize, they will be able to not only reach, but even surpass, former collection marks.

As one noted New York operator stated, *"The two minute record is the answer to every juke box operator who is faced with any competition whatsoever from television. The faster play on good recordings like 'Peg O' My Heart' is going to boost collections right back to normal and give many an operator a chance to come out far ahead of what he is now getting from his spots. The very fact that 'Peg O' My Heart' is still being featured in all the juke boxes here is the answer to any record manufacturer who wants to know whether we need two minute recordings."*

The juke box operators in every city where television has started broadcasting operations, are for the two minute record wholeheartedly. In New Jersey areas the operators are just as adamant that the two minute disc is the answer to their take problems. The same is true in other centers where television cuts into the regular playing time of the juke box.

As the one op pointed out, *"The average tavern owner today doesn't even care to turn on his television receiver. But, he's stuck. He had to buy it because of competition and now he realizes that when he has it in action, he's losing money or else he's depending on the crowd to stick around after the broadcast so that he can even himself up. Therefore, with two minute records, whatever part of the crowd remains and whatever other playing time there is, the operator sees some real profit and so does the location. Both are happy. The record manufacturers should start pressing two minute recordings immediately."*

One very well known New Jersey operator who has 78 tavern locations and finds 65 of them feature television stated, *"Tho we have somewhat licked the television sets, we know that the two minute record will win out for us completely. The location owner needs the income from his juke box more than he ever did. As we went about these past weeks we questioned these people regarding two minute records and played 'Peg O' My Heart' for them by The Harmonicats and times it for them. Not only were they impressed, but, they told us not to even buy any other type records but two minute disks. That's how the storekeepers feel. I thought this might help you in your campaign and I believe that when the record producers read it, they will get some idea why we juke box operators are anxious to see them start pressing two minute recordings."*

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.

OPS CLAIM BIG TAX BOOSTS ARE ON THE WAY

Report Many Cities and States Plan to Hike Coin Machine License Fees. Prepare to Fight Further Boosts.

NEW YORK—Just as the newspapers are now beginning to feature the cry for more and still more revenue for their cities, counties, states as well as for the Federal Government, and the law makers of the land begin to seek ways and means to raise this greater revenue, the coin machine operators, everywhere in the nation, are now realizing that they will be faced with new demands for higher license fees and taxes from their villages, towns, cities and states and possibly, even from the Federal Government.

Thruout the past year, city after city and state after state, attempted to boost the taxes of coin machines and a great many succeeded. The average city realizes that it must have more revenue to meet its budget. It also knows that with increased wages for municipal employees, with greater costs of materials to repair roads, schools, libraries, civic institutions, care for the needy and unemployed, etc., that the one and only way it can obtain money for these needs is to tax all business and real estate at a higher rate than ever before. And, as usual, the coin machine industry comes in for its share of this boost.

Usually, too, the first industry which is set up for a tax rise, is the coin machine business. There is little, or no, understanding of the field, and the average publican believes that the members of this trade are enjoying huge profits, just as the local press claims. This latter, of course, is a job for a public relations bureau. Such a campaign has been urged on this industry time and again by *The Cash Box*. But, since it isn't there to be had because of the many, many thousands of dollars which this involves, the next best bet is to see what coinmen can do to possibly overcome excessive and inequitable taxation.

There is no doubt that the average coin machine man wants to pay his share of his city's tax requirements. Not only from the standpoint of civic pride, but, also from the standpoint of good citizenship. But, he does not want to be excessively and inequitably taxed, especially as he has been in former years. There are no other businesses which have been taxed to pay 10% or 20%, or even a high share, of their "gross receipts". Then why the coin machine industry? Why should this business bear the brunt of taxation up and above what other business men in any community do?

Since operators are already informing *The Cash Box* that they expect to be taxed at a higher rate than ever before in their history, this is the time when the leaders of the field must come together and arrange for some method and means of helping the operator for this industry cannot withstand any further encroachments upon its present income.

The creation of a Tax Legal Department by CMI (Coin Machine Industries, Inc.) was a very progressive move. No one will question this. But, there is needed much more than such a department to offset the tax problems which are going to arise.

There is needed an intelligent and intensive campaign to educate the public to the fact that this industry is not the tremendous financially powerful business which the average publican believes it is. This campaign will pave the way for the Tax & Legal Oept. And will help it to overcome the increased license fees and occupational taxes which are now in the making, and which will be presented at the next sessions of city and state legislatures.

The industry must realize that it cannot pay excessive taxes at this time. It is already paying over 200% above whatever high prices it paid at any other time in its history for supplies and parts and, especially, for new machines. The men in the field simply cannot take on a financial burden of such size that it will halt them dead in their tracks and kill many of them off.

Here, then, is the problem which faces the best minds in the field — what to do about the forthcoming tax demands?

WHAT DO YOU THINK SHOULD BE DONE?

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
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THE CASH BOX

AMERICA'S ONLY WEEKLY MAGAZINE EXCLUSIVELY DEVOTED TO THE COIN MACHINE INDUSTRY

BIG 3 CONVENTION ISSUES..

No. 1
PRE-CONVENTION ISSUE

• The issue that tells your story a full week before the Big Show opens in Chicago's Sherman Hotel and also appears in The Cash Box booth the very first day of the show to be distributed to all coin machine men as they enter the exhibition floor. Be sure that your ads and news stories appear in this issue to gain complete attention to your firm right before and at the show. An all-important outstanding issue in which you can tell your story a week before the Big Show (January 19 - 22) and pull them in to see you right at the show.

DATED — JANUARY 17, 1948

CLOSING DAY FOR ALL ADS
JANUARY 9, 1948

No. 2
CONVENTION ISSUE

• This is the issue that will be distributed RIGHT AT THE BIG SHOW in the Sherman Hotel, Chicago, January 19, 20, 21 and 22, 1948. This is the issue that was the outstanding sensation of the '47 convention — it will prove an even greater sensation in 1948. And, this is the issue which appears on the second day of the show to once again pull more and bigger interest to you, your firm and your products. This is the issue used by operators, operators' associations, jobbers, distributors, manufacturers, all the music industry and all the allied fields. Rush your ad for this issue quick.

DATED — JANUARY 24, 1948

CLOSING DAY FOR ALL ADS
JANUARY 15, 1948

No. 3
POST-CONVENTION ISSUE

• Last year The Cash Box "Post-Convention Issue" proved to be the most attractive issue of all time. Not only were there hundreds of pictures of booths and personalities as taken by The Cash Box candid cameramen right at the show and in all the convention rooms, but, it carried the messages which brought real business interest to every advertiser. This is a VERY IMPORTANT ISSUE TO USE. Don't pass this one up — even if you have to go out of your way to MAKE SURE that your ad appears in it. Many a coinman in '47 regretted not using the "Post-Convention Issue". Don't be one of those who will regret it in '48 — SET YOUR AD UP NOW FOR THIS ISSUE!!

DATED — JANUARY 31, 1948

CLOSING DAY FOR ALL ADS
JANUARY 23, 1948

WRITE - WIRE - PHONE - CALL

THE CASH BOX

381 FOURTH AVE., NEW YORK 16, N. Y.
(All Phones: MUrray Hill 4-7797)

BRANCH OFFICES

32 W. RANDOLPH ST., CHICAGO 1, ILL.
(Tel: DEArborn 0045)

422 W. 11th ST., LOS ANGELES 15, CAL.
(Tel: PRospect 2687)

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FULL PAGE (7½" Wide by 13" High)	$273.00
TWO-THIRDS PAGE (4⅞" Wide by 13" High)	182.00
HALF PAGE (7½" Wide by 6½' High)	136.50
ONE-THIRD (2⅜" Wide by 13" High) (4⅞" Wide by 6½" High)	91.00
QUARTER PAGE (7½" Wide by 3¼" High) (4⅞" Wide by 4¾" High)	68.25
COLUMN INCH (2⅜" Wide by 1" High)	7.00

EXTRA COLORS $35.00 Each (Except Gold, Silver, Copper, Bronze)

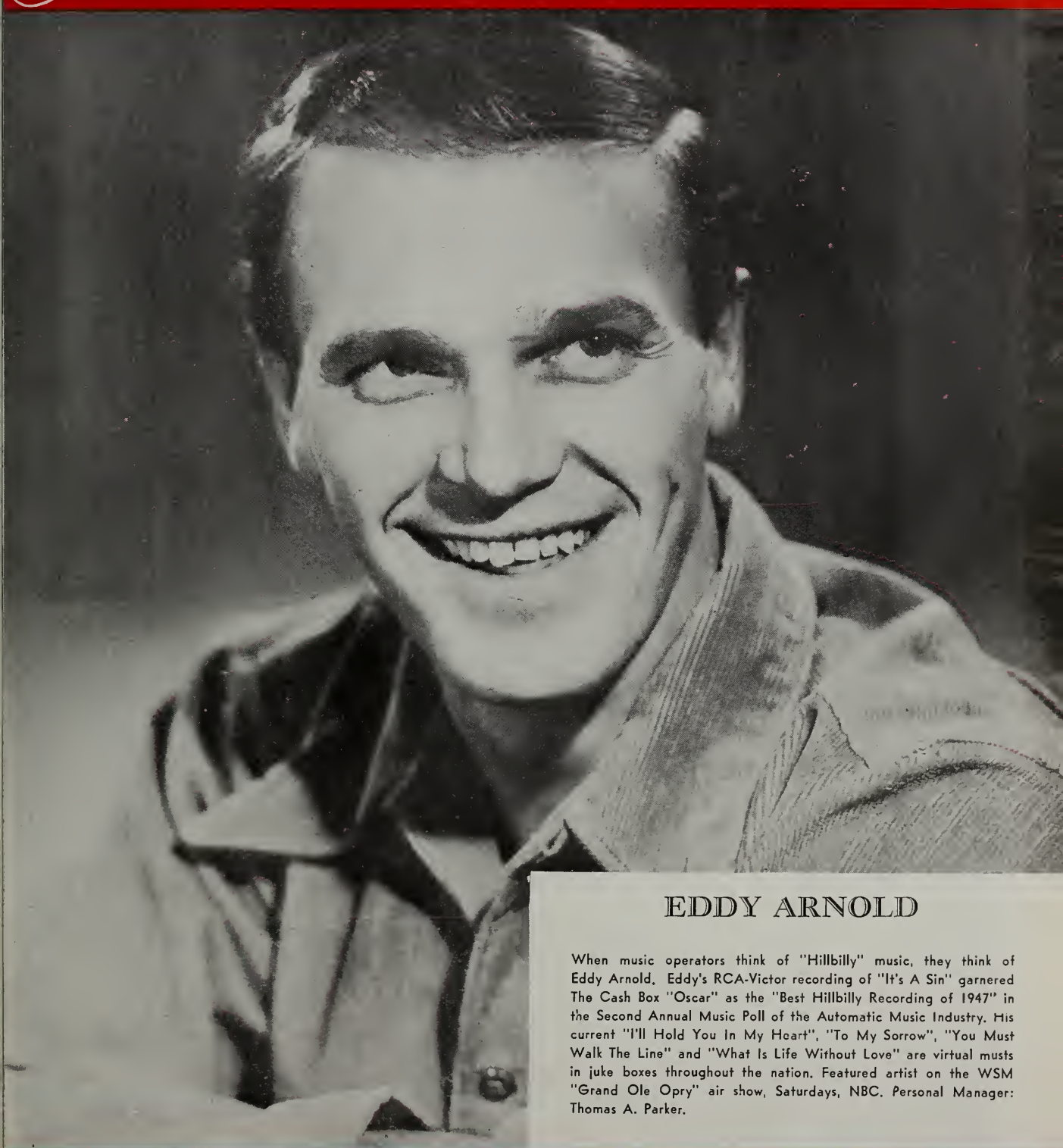
ADVISE SIZE SPACE YOU WANT TO APPEAR IN THE
BIG 3 CONVENTION ISSUES

THE CASH BOX

AMERICA'S ONLY WEEKLY MAGAZINE EXCLUSIVELY DEVOTED TO THE JUKE BOX INDUSTRY.

Music Section

January 3, 1948



EDDY ARNOLD

When music operators think of "Hillbilly" music, they think of Eddy Arnold. Eddy's RCA-Victor recording of "It's A Sin" garnered The Cash Box "Oscar" as the "Best Hillbilly Recording of 1947" in the Second Annual Music Poll of the Automatic Music Industry. His current "I'll Hold You In My Heart", "To My Sorrow", "You Must Walk The Line" and "What Is Life Without Love" are virtual musts in juke boxes throughout the nation. Featured artist on the WSM "Grand Ole Opry" air show, Saturdays, NBC. Personal Manager: Thomas A. Parker.

FEATURES

★ *The Nation's Top Ten Juke Box Tunes*
★ *The Cash Box Record Reviews*
★ *Juke Box Regional Record Report*
★ *Round The Wax Circle*
★ *Hot In Harlem*
★ *The Broadway Beat*
★ *Rollin' 'Round Randolph*
★ *Folk And Western Record Reviews*
★ *The Nation's Big 5 Hillbilly, Folk & Western Juke Box Tunes*
★ *Hot On Chicago's South Side*
★ *The Cash Box Disc-Hits Box Score*

JAN ARNOLD and orch.
HENRY BUSSE and orch.
JACK CARROLL vocalist
LEO DIAMOND harmonicartist
GENE GRIFFIN vocalist
EARL (FATHER) HINES
JOHNNY BOTHWELL and orch.
SAXIE DOWELL novelty vocalist
SID FISHER guitarist
DEL COURTNEY and orch.
THE HARMONICATS
HONEYDREAMERS vocal quintet
JOAN EDWARDS vocalist
MEL HENKE pianist
NANCY LEE and her Hilltoppers
BONES McAFEE Four Shodes of Rhythm
May the coming year bring you a bright future from the Stars of Vitacoustic
BILL McRAE and orch.
FREDDY NAGEL and orch.
TOMMY PORT vocalist
DON MORELAND vocalist
KENNY ROBERTS yodeler extraordinary
TODD RHODES and orch.
CHRISTINE RANDOL vocalist
LOUIE SAUNDERS vocalist
THREE TONE TALENTS
RILEY SHEPHARD hill billy and western
SAM DeVINCENT and Tennessee Corn Fritters
JOE VERA and his Latin orch.
DOC WILEY blues singer
MARL YOUNG and orch.
YVETTE vocalist
VITAcoustic
TONE CONTROLLED
"LIVING SOUND"
OFFICES AND STUDIOS 42nd Floor
20 N. Wacker Drive, Chicago 6, Ill.
CHICAGO • NEW YORK • HOLLYWOOD
house of fine recordings

The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

CODE

AL—Aladdin	EX—Exclusive	RE—Regent
AP—Apollo	JB—Juke Box	SA—Savoy
AR—Aristocrat	KI—King	SI—Signature
BU—Bullet	LI—Lissen	SP—Specialty
BW—Black & White	MA—Majestic	ST—Sterling
CA—Capitol	ME—Mercury	TO—Top
CN—Continental	MG—M-G-M	TR—Trilon
CO—Columbia	MN—Manor	UA—United Artist
CR—Crown	MO—Modern	UN—Universal
CS—Coast	MU—Musicraft	VI—Victor
DE—Decca	NA—National	VT—Vitacoustic
DEL—DeLuxe	RA—Rainbow	

1 BALLERINA

In the third spot last week and right on top of the heap here. Really racking the coin in.

CO-38381—Buddy Clark
DE-24265—Enric Madreguera
ME-5075—Jerry Shelton Trio
MG-10035—Jimmy Dorsey O.
MU-15116—Mel Torme
VI-20-2433—Vaughn Monroe O

2 CIVILIZATION

In fifth place last week, this plug tune moves up to garner the second spot this week.

AP-1059—The Murphy Sisters
CA-465—Jack Smith
CO-37885—Woody Herman
DE-23940—Danny Kaye—Andrews Sisters
MA-7274—Ray McKinley O.
ME-5067—Dick Baker O.
MG-10083—Sy Oliver O.
VI-20-2400—Louis Prima O.

3 TOO FAT POLKA

Continues to grab a load of coin, with this ditty grabbing this featured spot in the charmed circle this week.

CA-480—The Starlighters
CO-37921—Arthur Godfrey
DE-24268—Andrews Sisters
MA-6022—Slim Bryant
ME-5079—Dick Baker O.
MG-10106—Blue Barron
VI-20-2609—Louis Prima O.

4 NEAR YOU

In first place for well over two months this sensational recording drops this week to take over fourth place.

BU-1001—Francis Craig
CA-452—Alvino Rey O.
CO-37838—Elliot Lawrence O.
DE-24171—Andrews Sisters
MA-7263—Victor Lombardo O.
ME-5066—Two Ton Baker O.
RA-10025—The Auditones
SA-657—Four Bars & A Melody
ST-3001—Dolores Brown
VI-20-2421—Larry Green O.

5 HOW SOON

In sixth place last week — into the fifth spot here. Every disk a coin culier.

CO-37952—Dinah Shore
DE-24101—Bing Crosby—Cavallero O.
CON-11004—Jimmy Atkins
MA-1179—Dick Farney
ME-5069—John Laurenz
TO-1258—Jack Owens
VI-20-2523—Vaughn Monroe O.

6 GOLDEN EARRINGS

On the bottom this week, the sensational demand for this recording boosts this tune way up and into sixth place.

CA-15009—Peggy Lee
CO-37932—Dinah Shore
DE-24270—Guy Lombardo O.
ME-3072—Anita Ellis
MG-10085—Jack Fina O.
VI-20-2585—Charlie Spivak O.

7 YOU DO

Retains its hold in the seventh spot with ops continuing to reorder.

CA-438—Margaret Whiting
CO-38597—Dinah Shore
DE-24101—Crosby-Cavallero
MA-12011—Georgia Gibbs
ME-5056—Jerry Gray O.
MG-10050—Helen Forrest
SI-15144—Larry Douglas
VI-20-2361—Vaughn Monroe O.

8 AN APPLE BLOSSOM WEDDING

In eighth place last week and into the same spot again, with a load of coin pouring in.

CA-430—Hal Derwin O.
CN-1101—Joe Dosh
CO-37488—Buddy Clark
DE-24117—Kenny Baker
DI-2081—Jerry Cooper
MA-1156—Eddy Howard
MU-15112—Phil Brito
SO-3044—Ginny Simms
VI-20-2330—Sammy Kaye

9 MICKEY

Still running hot as an attractive disking in the nation's phonos. Ops report heavy play.

AR-501—The Two Tones
CO-37987—Tiny Hill O.
DE-24267—The Brooks Bros.
DEL-1119—Air Lane Trio
ME-5062—Ted Weems O.
MG-10106—Elue Barron O.
VI-20-2551—Dennis Day

10 TWO LOVES HAVE I

Breaks into the big time, with music ops pegging this one for the top in no time at all.

CO-38026—Ray Noble O.
DE-24263—Guy Lombardo O.
ME-5064—Frankie Laine
MG-10097—Billy Eckstine
VI-20-2543—Perry Como

THE CASH BOX Record Reviews

"Three Little Words" (2:35)

"I Can't Give You Anything But Love Baby" (2:56)

MEL TORME

(Musicraft 528)

● More hush-hush warbling by Mel Torme of Velvet Fog fame. Mel shows with a pair of standards with the wax message of "Three Little Words", and "I Can't Give You Anything But Love, Baby" echoing in sweet, light tones of simple musical charm. Both sides will be remembered for their tremendous popularity many moons ago, and seem right for those quiet spots today. Where they go for Torme, they'll go for this.

"Gin Rummy Polka" (2:50)

"Pin Up Polka" (2:42)

AL STUART

(Embassy 1004)

● Pair of polka sides, with loads of laughs and merriment behind them spill here by Al Stuart and his lads. Labeled "Gin Rummy Polka" and "Pin Up Polka", Al and his boys combine to knock out a pair the folks in the mid-west are sure to go for. Titles give off the bill of fare on the pair, with Al's pipes vocalizing in effective mood throughout. If you have the spots — get next to this duo.

"They're Mine, They're Mine, They're Mine" (3:04)

"Two Loves Have I" (3:00)

GUY LOMBARDO ORCH.

(Decca 24263)

● The wide and established popularity of maestro Guy Lombardo should prove this hunk of wax as phono material for a slew of ops. With balladeer Kenny Gardner to the fore to wail the light phrases of "They're Mine", the deck shows as one ops will want to get next to. Natch the music offered is in typical Lombardo styling, with the reeds echoing brilliantly behind Kenny's pipes. On the flip for a comer, Kenny bows again with "Two Loves Have I." You can bet your boots that this one will be way up there pronto. Kenny's tonsils show in top notch fashion once again here, with maestro Guy backing the lad all the way.

"You Made Me Love You" (2:53)

"Will You Still Be Mine" (2:58)

CONNIE HAINES

(Signature 15168)

● The tricky pipes of chirp Connie Haines echo with a pair of oldies that should fit your machine like a glove. Warbling the pleasing wordage to "You Made Me Love You" and "Will You Still Be Mine", Connie shows her wares in grade A fashion, with exceptional backing by maestro Ray Bloch filling in for the accompaniment. Both sides, always popular, should be a rousing send-off — once music ops get next to them. Lend your ears in this direction — you'll be pleased with what you hear.

DISK O'THE WEEK

"Manana" (2:48)

"All Dressed Up With A Broken Heart" (2:52)

PEGGY LEE

(Capitol 15022)

PEGGY LEE

● There's no stopping this gal! Peggy Lee comes up with another clickeroo on this cute bundle of wax labeled "Manana" and "All Dressed Up With A Broken Heart". Top deck shows Peggy's versatile style, as she wails in cute Latin tones to the hep samba beat of Dave Barbour his boys. You'll laugh your sides silly with this wax adventure as Peg and the boys mimic "tomorrow". Especially suited for the crowd that loves to go wild over Latin stuff this waxing is easily suitable for any spot looking for a boost. The flip shows just as well, with Peg lifting the beat of this powerful ballad to turn it into an item for the jump crowd. The gal's pipes pitch pretty throughout, with the first-rate musical styling of Dave Barbour and his gang highlighting the cookie. The pair stands for a merry ride on the phonos — get next to them today — not "manana."

"At The Candlelight Cafe" (2:50)

"The Secretary Song" (2:54)

TED WEEMS ORCH.

(Mercury 5081)

● Pair of sides by the capable Ted Weems crew spill here with the odor of coin play all around. Top deck, bound to be a featured item in your machines in the near future features piper Bill Usher wailing the strong sugar coated wordage to "At The Candlelight Cafe." Bill's pipes ring flowers and showers of top notch vocal treatment around this plaintive gypsy ballad. On the flip with a cute novelty ditty, chirp Shirley Richards to the fore for the message "The Secretary Song" brings us. Wax weaves in jolly tempo with the ork blending mellow tones. Both sides definitely deserve that spot in your machine — latch on.

FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.

"Gloomy Sunday" (2:51)

"Night & Day" (2:50)

BILLIE HOLLIDAY

(Columbia 38044)

● The smooth fashioned tones of thrush Billie Holliday spill on this tender pair, with the hypo phrases showing as stuff her wide following is bound to latch on to. You'll go for "Gloomy Sunday" in a big way, with Billie's pipes pitching way up there. Metro is slow and meaningful, while the orchestral accompaniment backs the lass splendidly. On the flip with the ever-lovin' "Night and Day", Billie once again shows her brilliant pipes on this featured spot.

"To Be Continued" (2:40)

"That's The Kind O Gal I Dream Of" (2:37)

THE SOFT WINDS

(Majestic 1182)

● The soft dulcet tones of harmony that this crew spill with are sure to clinch with those phono fans that go for the light treatment. Wailing the cute wordage to the top deck, "To Be Continued", the combo display an easy free style, smooth as a whistle. Wax message weaves around our entertainment cut short with the title coming in to fill. On the flip with "That's The Kind Of Gal I Dream Of", the crew show in happy tones once again to sparkle for a happy waxing. Both sides for the crowd that really love good music.

"Bubbles" (2:52)

"Swingin' For Pappy" (2:43)

BILL MOORE ORCH.

(Savoy 662)

● Pair of hep instrumental sides for the crowd that loves to let loose are offered here on this duo by the Bill Moore ork. Top deck features a slow winding sax, with a heavy bounce beat that makes for mellow listening time. On the flip with ""Swingin' For Pappy", the combo come thru again with the beat offered picked up. The crew show with loads of riff spots that add up to a merry chain of coin play.

"If You Care For Me" (2:40)

"Roses of Picardy" (2:37)

JIMMY SAUNDERS

(Rainbow 10044)

● More teeming tones by Jimmy Saunders spill here with the music resounding with the magic sound of coin play. Jimmy grabs the lead on the top deck titled "If You Care For Me", to come thru with some beautiful rhythmic splendor. The pipers pleasing tones bounce along behind some wonderful instrumental, accompaniment by Joe Sgro and his mandolin ork. On the flip with the ever-lovin' "Roses of Picardy", Jimmy shows his tonsils in top notch styling once again. Both sides are suitable for the dance and listener crowds — whirl 'em.

"Easy Does It" (2:30)

"Jungle Fantasy" (2:42)

ESY MORALES

(Rainbow 10058)

● Lots and lots of gay music for the hip swivelers echo here by Esy Morales and his boys. Top deck labeled "Easy Does It" offers loads of kicks, while the tempo swings in gay rhumba tones. On the flip with some top notch instrumental flavoring, Esy and his boys offer "Jungle Fantasy". Wax spins at terrific tempo, bound to make the dance crowd step lively. Both sides show as effective material. If you have the spots, this pair will do it.

THE CASH BOX Record Reviews

"Is It Too Late" (2:43)

"Mickey" (2:50)

THE BROOKS BROTHERS

(Decca 24267)

● Currently riding the boxes in a big way, "Is It Too Late" gets a dose of sugar and spice with this rendition by the Brooks Brothers. Wax spills in slow, torrid tones with the combo's pitch way down low and in just the right mood. The stuff makes for mellow listening moments; we're sure you'll like it. On the flip with another current favorite, the combo display their first rate tones on "Mickey". Add this one to the long list of charm platters already out on this deck.

"Loaded Pistols & Loaded Dice" (2:59)

"In A Little Book Shop" (3:00)

FRANKIE MASTERS ORCH.

(MGM 10115)

● The whizz bang phono fans will get from this piece should put orkster Frankie Masters back into the limelight as a featured artist in the juke boxes of the nation. "Loaded Pistols & Loaded Dice", with orchestral backing replete with the stuff to make this novelty piece a comer, shows as an item ops will want to get next to. On the flip with some slow stuff, Phil Gray tonsils the sugar coated lyrics to "In A Little Book Shop." Vocal treatment is effective with Frankie's work flavoring the cookie. The pair are there for the asking.

"Two Loves Have I" (3:00)

"Sierra Madre" (3:01)

BUDDY CLARK with RAY NOBLE ORCH.

(Columbia 38076)

● Vocal styling of Buddy Clark, teamed with orkster Ray Noble sets this platter as one for the boxes. Wailing the powerful wordage to "Two Loves Have I" and "Sierra Madre", Buddy comes thru for music ops in pleasing manner to set this cookie right from the start. You'll go for "Sierra Madre", with Buddy displaying his tonsils in grade A fashion while the Noble crew furnish the Spanish beat. Both sides are there for the asking — you take it from here.

"Why Does It Have To Rain On Sunday" (3:03)

"Beginner's Boogie" (2:40)

FREDDY MARTIN ORCH.

(RCA-Victor 20-2557)

● Music styled by maestro Freddy Martin and his boys reeks here to the bounce metro of "Why Does It Have To Rain On Sunday" coming thru. With the Martin Men to the mike to spill the cute lyrics, the deck stacks up as one — the many Martin fans should take a liking to. On the flip we find pianist Barclay Allen of "Cumana" fame to give with his adaptation of "Chopsticks" set to music. Titled "Beginner's Boogie", Barclay trips the 88's in brilliant manner throughout, with the Martin band backing all the way. Altho both sides won't stop traffiic, they are nevertheless, items that may fill that extra spot.

SLEEPER OF THE WEEK

"I Wish I Knew The Name" (3:06)

"Passing Fancy" (2:59)

RAY DOREY

(Majestic 1186)

● The top cupid tones which balladeer Ray Dorey gives out with merits this featured spot this week on a ditty we believe you'll go for pronto. Titled, "I Wish I Knew The Name", Ray shows his potent power blending to a beautiful high on this grade A hunk of wax. With the metro spinning in slow tender mood. Ray's piping takes on an air of fragrant simplicity as maestro Paul Baron builds the musical accompaniment to a fever pitch. The kids who love to snuggle-up close are sure to want to get next to this. On the flip with more romance music, Ray comes thru with "Passing Fancy". The piper excells on this side, with the Paul Baron ork floating strings and sweet music to a full crescendo once again. Both sides for some heavy coin play in your phonos.

"Pianissimo" (3:00)

"I've Got A Feeling I'm Falling" (3:02)

PERRY COMO

(RCA-Victor 20-2593)

● The King of the balladeers to the fore with the fragrant tones of "Pianissimo" spilling on the blue ribbon package of wax. Perry Como, in soft and low tones to match the brilliance of this ballad, built to a wonderful pitch by the Russ Case ork. Perry's pitch gives the ditty that close-up touch and tags it phono material. On the flip with "I've Got A Feeling I'm Falling", the piper shows his splendid wares in equal manner to come thru again. Both sides for the phonos.

"For Jumper's Only" (2:39)

"Cat's Boogie" (2:46)

CAT ANDERSON

(Apollo 774)

● Pair of instrumental sides for the gang that loves to jump are offered here by the Cat Anderson crew. Cat and his boys show with loads of brass on this fast deck labeled "For Jumper's Only". The flip, in boogie tempo matches the top quality off the top deck with the band giving out with loads of spots that add up to coin play. Especially suited for ops with race spots — this pair should make the phonos bounce.

FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.

"Little Small Town Girl" (2:30)

"Ain't Gonna Worry 'Bout A Soul" (2:46)

DELTA RHYTHM BOYS

(RCA-Victor 20-2588)

● More mellow tones of harmony, this time by Delta Rhythm Boys. The stuff they spiel with makes you want to set awhile — it's that good. Labeled "Little Small Town Girl", the group spill their wax message in first-rate tones of musical splendor to rate heavily. Title gives off the lead here with the background music blending ace high. On the flip with "Ain't Gonna Worry 'Bout A Soul", the crew come back again to turn in another grade A performance. Ops with spots that go for real clever work, are sure to want to get this duo.

"I'll Make Up For Everything" (3:04)

"My Cousin Louella" (2:59)

ANDY RUSSELL

(Capitol 15021)

● Here's a cookie that should have phono fans throughout the nation spilling with Andy Russell on their tongues all day long. The teeming tones of Andy on "I'll Make Up For Everything" and "My Cousin Louella" should have his "Besame Mucho" beat a yard wide. With the wordage of the top deck matching the balladeer's soothing pipes, and some exceptional string backing by the Paul Weston ork, the wax shines for a bright future. On the flip with a bit of a novelty, Andy gives with "My Cousin Louella". The wax moves along gayly, giving Andy plenty of room to move about in. You'll go for the pair in a big — big way; hop to it!

"But What Are These" (2:47)

"I Need Ya Like I Need A Hole In The Head" (2:46)

PEARL BAILEY

(Columbia 38020)

● Always a name in every phono spot, chirp Pearl Bailey sends a pair here tinted with buffalo all the way. Top deck, in teasing tones that add up to coin play has Pearl asking "But What Are These". The stuff makes for musical charm and gaiety, with Pearl's deep throated tones adding to the waxing. On the flip for some more kicks, our gal gives out with "I Need Ya Like I Need A Hole In The Head", with the title acting very efficiently for the wax story. You know your spots better than we do — take it from here.

"I'll Lose A Friend Tomorrow" (2:59)

"When You Come To The End of the Day" (2:47)

THE INK SPOTS

(Decca 24261)

● Popular combo of the day step up to the mike to offer a pair music ops will want to get next to. It's the Ink Spots to wail "I'll Lose A Friend Tomorrow" and "When You Come To The End Of The Day". Both sides spill in slow fashion, with Billy Kenny's pipes floating up high for the hypo lyrics. It's top notch harmony the crew give out with — add to that their strong following and you've got a platter your phono fans will want to hear.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

JANUARY 3, 1948

New York

1. BALLERINA *(Vaughn Monroe)*
2. GOLDEN EARRINGS *(Peggy Lee)*
3. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
4. CIVILIZATION *(Louis Prima)*
5. HOW SOON *(Jack Owens)*
6. TOO FAT POLKA *(Arthur Godfrey)*
7. I CAN'T GIVE YOU ANYTHING BUT LOVE *(Rose Murphy)*
8. TWO LOVES HAVE I *(Frankie Laine)*
9. SERENADE OF THE BELLS *(Sammy Kaye)*
10. I STILL GET JEALOUS *(The Three Suns)*

Indianapolis, Ind.

1. SERENADE OF THE BELLS *(Sammy Kaye)*
2. GOLDEN EARRINGS *(Peggy Lee)*
3. BALLERINA *(Vaughn Monroe)*
4. NEAR YOU *(Francis Craig)*
5. WHIFFENPOOF SONG *(Bing Crosby)*
6. SO FAR *(Frank Sinatra)*
7. YOU DO *(Vaughn Monroe)*
8. I WISH I DIDN'T LOVE YOU SO *(Dick Haymes)*
9. TOO FAT POLKA *(Arthur Godfrey)*
10. WHITE CHRISTMAS *(Bing Crosby)*

Nashville, Tenn.

1. NEAR YOU *(Francis Craig)*
2. HOW SOON *(Jack Owens)*
3. YOU DO *(Bing Crosby)*
4. BALLERINA *(Vaughn Monroe)*
5. THE WHIFFENPOOF SONG *(Bing Crosby)*
6. YOUR RED WAGON *(The Andrews Sisters)*
7. TOO FAT POLKA *(Arthur Godfrey)*
8. TWO LOVES HAVE I *(Perry Como)*
9. BEG YOUR PARDON *(Francis Craig)*
10. I'LL DANCE AT YOUR WEDDING *(Peggy Lee)*

Reading, Pa.

1. CIVILIZATION *Danny Kaye-Andrews Sisters)*
2. BALLERINA *(Vaughn Monroe)*
3. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
4. SERENADE OF THE BELLS *(Guy Lombardo)*
5. TOO FAT POLKA *(Arthur Godfrey)*
6. NEAR YOU *(Francis Craig)*
7. YOU DO *(Georgia Gibbs)*
8. MICKEY *(Air Laine Trio)*
9. BEG YOUR PARDON *(Francis Craig)*
10. DON'T YOU LOVE ME ANYMORE *(Jose Melis)*

Great Bend, Kansas

1. CIVILIZATION *(Louis Prima)*
2. WHITE CHRISTMAS *(Bing Crosby)*
3. NAUGHTY ANGELINE *(Art Lund)*
4. SERENADE OF THE BELLS *(Guy Lombardo)*
5. BALLERINA *(Vaughn Monroe)*
6. NEAR YOU *(Francis Craig)*
7. TOO FAT POLKA *(Arthur Godfrey)*
8. TO MY SORROW *(Eddy Arnold)*
9. DEEP PURPLE *(Larry Clinton)*
10. THE LITTLE OLD MILL *(Sammy Kaye)*

Detroit, Mich.

1. BALLERINA *(Vaughn Monroe)*
2. HOW SOON *(Jack Owens)*
3. TOO FAT POLKA *(Arthur Godfrey)*
4. AND MIMI *(Dick Haymes)*
5. GOLDEN EARRINGS *(Peggy Lee)*
6. I'LL DANCE AT YOUR WEDDING *(Peggy Lee)*
7. CIVILIZATION *(Louis Prima)*
8. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
9. YOU DO *(Vic Damone)*
10. I CAN'T GIVE YOU ANYTHING BUT LOVE *(Rose Murphy)*

Chicago

1. BALLERINA *(Vaughn Monroe)*
2. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
3. GOLDEN EARRINGS *(Peggy Lee)*
4. TOO FAT POLKA *(Arthur Godfrey)*
5. HOW SOON *(Jack Owens)*
6. YOU DO *(Vic Damone)*
7. CIVILIZATION *(Louis Prima)*
8. DON'T YOU LOVE ME ANYMORE *(Buddy Clark)*
9. TWO LOVE HAVE I *(Perry Como)*
10. NEAR YOU *(Francis Craig)*

Washington, D. C.

1. HOW SOON *(John Laurenz)*
2. I'LL DANCE AT YOUR WEDDING *(Ray Noble-Buddy Clark)*
3. TOO FAT POLKA *(Arthur Godfrey)*
4. CIVILIZATION *(Louis Prima)*
5. MICKEY *(Ted Weems)*
6. YOU DO *(Helen Forrest)*
7. I HAVE BUT ONE HEART *(Vic Damone)*
8. NEAR YOU *(Francis Craig)*
9. SERENADE OF THE BELLS *(Jo Stafford)*
10. DON'T YOU LOVE ME ANYMORE *(Jose Melis)*

Saratoga Springs, N. Y.

1. NEAR YOU *(Francis Craig)*
2. BALLERINA *(Vaughn Monroe)*
3. CIVILIZATION *(Danny Kaye-Andrews Sisters)*
4. TOO FAT POLKA *(Arthur Godfrey)*
5. SERENADE OF THE BELLS *(Sammy Kaye)*
6. HOW SOON *(Vaughn Monroe)*
7. AND MIMI *(Dick Haymes)*
8. GOLDEN EARRINGS *(Peggy Lee)*
9. YOU DO *(Margaret Whiting)*
10. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*

San Antonio, Texas

1. NEAR YOU *(Francis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
3. YOU DO *(Margaret Whiting)*
4. HOW SOON *(Vaughn Monroe)*
5. BALLERINA *(Vaughn Monroe)*
6. CIVILIZATION *(Ray McKinley)*
7. I HAVE BUT ONE HEART *(Vic Damone)*
8. EARLY IN THE MORNING *(Louis Jordan)*
9. OLD ROCKIN' CHAIR *(Eddy Arnold)*
10. SIGNED, SEALED & DELIVERED *(Copa Copas)*

Rochester, N. Y.

1. NEAR YOU *(Francis Craig)*
2. HOW SOON *(Bing Crosby)*
3. YOU DO *(Vaughn Monroe)*
4. BALLERINA *(Vaughn Monroe)*
5. TOO FAT POLKA *(Arthur Godfrey)*
6. CIVILIZATION *(Sy Oliver)*
7. AND MIMI *(Art Lund)*
8. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
9. I HAVE BUT ONE HEART *(Vic Damone)*
10. I'LL DANCE AT YOUR WEDDING *(Peggy Lee)*

Miami, Fla.

1. BALLERINA *(Vaughn Monroe)*
2. HOW SOON *(Jack Owens)*
3. BEG YOUR PARDON *(Francis Craig)*
4. TOO FAT POLKA *(Arthur Godfrey)*
5. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
6. I CAN'T GIVE YOU ANYTHING BUT LOVE *(Rose Murphy)*
7. GOLDEN EARRINGS *(Peggy Lee)*
8. YOU DO *(Vaughn Monroe)*
9. WHITE CHRISTMAS *(Bing Crosby)*
10. THE CHRISTMAS SONG *(King Cole Trio)*

Los Angeles

1. BALLERINA *(Vaughn Monroe)*
2. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
3. TWO LOVE HAVE I *(Frankie Laine)*
4. GOLDEN EARRINGS *(Peggy Lee)*
5. AN APPLE BLOSSOM WEDDING *(Eddy Howard)*
6. TOO FAT POLKA *(Arthur Godfrey)*
7. CIVILIZATION *(Louis Prima)*
8. AND MIMI *(Dick Haymes)*
9. YOU DO *(Vaughn Monroe)*
19. NEAR YOU *(Francis Craig)*

Kingman, Ariz.

1. NEAR YOU *(Francis Craig)*
2. CIVILIZATION *(Jack Smith)*
3. HOW SOON *(Jack Owens)*
4. TOO FAT POLKA *(The Andrews Sisters)*
5. THE WHIFFENPOOF SONG *(Tex Beneke)*
6. A FELLOW NEEDS A GIRL *(Guy Lombardo)*
7. SO FAR *(Guy Lombardo)*
8. THE LADY FROM 29 PALMS *(The Andrews Sisters)*
9. SUGAR BLUES *(Johnny Mercer)*
10. SERENADE OF THE BELLS *(Guy Lombardo)*

Des Moines, Ia.

1. WHITE CHRISTMAS *(Bing Crosby)*
2. HERE COMES SANTA *(Gene Autry)*
3. NEAR YOU *(Francis Craig)*
4. BALLERINA *(Vaughn Monroe)*
5. THE WHISTLERS SONG *(Sam Donnhue)*
6. SOUTH *(Count Basie)*
7. PASS THAT PEACE PIPE *(Frank Sinatra)*
8. TOO FAT POLKA *(Arthur Godfrey)*
9. YOU DO *(Vaughn Monuroe)*
10. LITTLE OLD MILL *(Sammy Kaye)*

Wilmington, N. C.

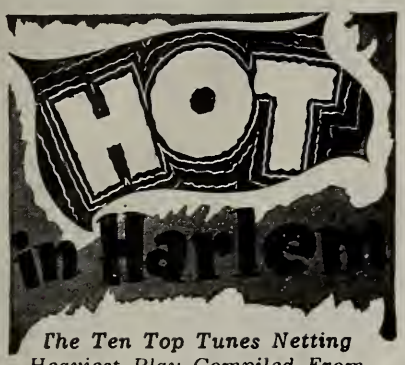
1. KENTUCKY BABE *(Montana Slim)*
2. KOKOMO, INDIANA *(Dinah Shore)*
3. SO FAR *(Martha Tilton)*
4. JEALOUS *(Art Lund)*
5. I'LL BE THERE *(Eddy Howard)*
6. BODY & SOUL *(Billie Holliday)*
7. THE CHRISTMAS SONG *(King Cole Trio)*
8. I HAVE BUT ONE HEART *(Vic Damone)*
9. NEAR YOU *(Francis Craig)*
10. PEG O' MY HEART *(The Harmonicats)*

Butte, Mont.

1. GOLDEN EARRINGS *(Peggy Lee)*
2. BALLERINA *(Vaughn Monroe)*
3. HOW SOON *(Jack Owens)*
4. TOO FAT POLKA *(Arthur Godfrey)*
5. I'LL HOLD YOU IN MY HEART *(Eddy Arnold)*
6. I HAVE BUT ONE HEART *(Vic Damone)*
7. AND MIMI *(Dick Haymes)*
8. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
9. ON SILVER WINGS *(Rosalie Allen)*
10. CIVILIZATION *(Danny Kaye-Andrews Sisters)*

Little Rock, Ark.

1. I'LL HOLD YOU IN MY HEART *(Eddy Arnold)*
2. NEVER TRUST A WOMAN *(Red Foley)*
3. BALLERINA *(Vaughn Monroe)*
4. BEG YOUR PARDON *(Francis Craig)*
5. I HAVE BUT ONE HEART *(Vic Damone)*
6. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
7. CIVILIZATION *(Danny Kaye-Andrews Sisters)*
8. THE CHRISTMAS SONG *(King Cole Trio)*
9. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
10. TOO FAT POLKA *(Arthur Godfrey)*



The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1 I LOVE YOU YES I DO
Bull Moose Jackson
(King 4181)
On top of the heap for the second straight week, with ops pegging this one for a long stay.

2 845 STOMP
Earl Bostic
(Gotham 154)
In second place with reports indicating sensational play being received.

3 MAD LAD
Sir Charles
(Apollo 773)
In sixth place a week ago and into the third spot here. Really mad!

4 THE CHRISTMAS SONG
King Cole Trio
(Capitol 311)
A saga in disk annals. They'll play this fifty years from today.

5 WRITE ME A LETTER
The Ravens
(National 9038)
More click disk material from The Ravens. Drops a few from the third spot, to take over fifth place.

6 EAST SIDE WEST SIDE
Charley Barnet
(Apollo 1084)
Continues to ride the board, with music ops approving. Steady play pours in the boxes.

7 IS IT TOO LATE
Savannah Churchill
(Manor 1093)
Operators boom this piece again, with play on the upswing.

8 HASTINGS ST. BOUNCE
Paul Williams Sextet
(Savoy 659)
Still receiving peak play in spots throughout the nation. Ops look for the Williams group for loads of coin.

9 THE LORD'S PRAYER
Sarah Vaughn
(Musicraft 525)
Remember this one! One of the better recordings of our time, snagging sensational play.

10 I CAN'T GIVE YOU ANYTHING BUT LOVE
Rose Murphy
(Majestic 1204)
Oh is this one made. Ops boom this one for the top of the heap.

Illinois Jacquet Pacts with RCA-Victor

NEW YORK — Illinois Jacquet, often hailed the "youthful dynamo of the saxophone" signed a long term recording contract with RCA-Victor Records this past week, *The Cash Box* learned this past week.

In addition, Jacquet is to team with Mercury chirp Ella Fitzgerald on a nationwide tour covering 23 cities. The tour, under the direction of Ernest Anderson is to get under way early in January.

Jacquet skyrocketed to fame via his recording of "Jazz At The Philharmonic" and since has come up with several smash platters for the phono trade. The tour will mark the first concert appearance for Miss Fitzgerald. The pair are scheduled to hit every major city in the nation, with advance box office figures reported to be phenomenal.

More Power to Savannah Churchill

NEW YORK—The sensational attraction and nickel-nabbing name of Savannah Churchill took on unusual proportions this past week, when *The Cash Box* learned of her many fans going as far as signing a petition to get her smash disking of "I Want To Be Loved" back into the juke boxes.

Well over two hundred signatures appeared on a petition drawn by a location owner at the request of her patrons who vehemently demanded Miss Churchill's record back into the boxes.

Operators point out that very frequently, a location is neglected only as a means of stimulating play for a particular recording. In this case it most certainly did.

(Editors Note — Manor Records star Savannah Churchill copped *The Cash Box* "Oscar" for "I Want To Be Loved" as the Best Race Record of 1947.)

To All The Operators:
Best Wishes for a Happy and Prosperous New Year.

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JIMMY LIGGINS
"I CAN'T STOP IT"
Backed by
"TROUBLES GOODBYE"

JUKE BOX LEADERS URGE NAT'L COMMITTEE BE NAMED TO DEFEND TRADE AGAINST ANY NEW CONGRESS BILLS

"Let's Not Get Caught Short This Time," Leader's Warn Nation's Juke Box Industry

NEW YORK — After the seven hectic public hearings held in Washington in 1947, and the further fact that certain leaders among the music protective associations have already stated that they intend to present bills to the Congress of the United States at this session in an effort to revise certain clauses in the Copyright Act of 1909, so that everyone of the nation's 500,000 juke boxes will have to pay a license fee to these varied and many organizations, the time has arrived when the automatic music industry of America must arrange to protect itself from such Federal legislation.

It is well known that the music protective associations will not halt in their effort to make every juke box in the nation pay them tribute. And just as has happened in such countries as South Africa, Australia and New Zealand, where these organizations in agreement with the juke box operators started with a very nominal fee which they have since boosted to almost prohibitive figures, they will do exactly the same here and attempt, at all costs (because they are driving for a revenue which may equal or exceed $50,000,000 per year from the juke box industry) to railroad thru legislation in their favor against the juke boxes of America.

Such legislation would, of a certainty, wipe out a great many operators. At the same time, such legislation would cause so much confusion that the average location owner would almost be forced to give up his juke box He could and would be sued from a dozen different directions all at once and the same time Everyone who ever wrote a song, or who even intends to write a song and have it recorded, could sue and sue and sue. And, as is well known to the juke box industry, it takes only a few such actions to force location owners to dodge any further complications.

Therefore, it is up to the juke box industry to prepare to defend itself.

This is the time to prepare for the bitter battle ahead. This is the time to name the men whom the members of the juke box business feel will capably protect it from whatever legislation is presented this year in Washington.

NAME THE MEN IN THE JUKE BOX INDUSTRY YOU THINK SHOULD BE ON A NATIONAL COMMITTEE TO HELP DEFEND IT AGAINST FORTHCOMING FEDERAL LEGISLATION . . .

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Remarks .....

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Signed .....

FIRM .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

TEAR OFF AND MAIL TO: *The Cash Box*
381 Fourth Ave New York 16, N. Y. TODAY!

Diskers Join For Action On Recording Ban

TRADE PREDICTS COURT ACTION INEVITABLE

NEW YORK—Recent meetings held in New York this past week pointed to a united front, with court action imminent, in the event that the impending recording ban becomes an actuality.

The meetings, in which representatives of the many allied industry's effected by the ban participated was called this past week, when it became fairly evident that the American Federation of Musicians would adhere to the ruling laid forth by James C. Petrillo, president of the union, this past summer.

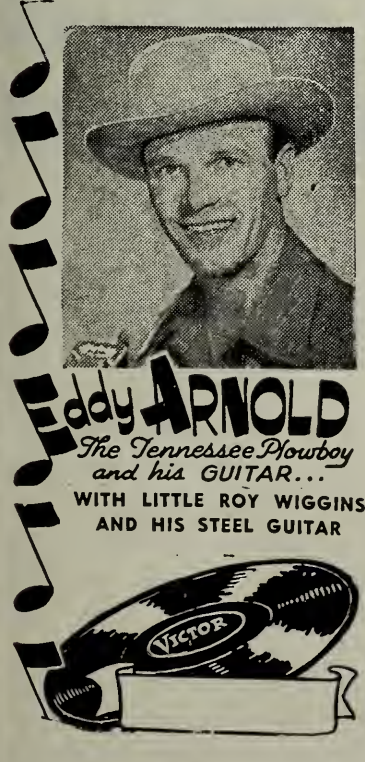
While Mr. Petrillo this past week stated that the disk manufacturers would continue to pay tribute and royalties to the union fund so long as the master records cut were in use; record executives firmly stated that they, as a body, would seek court action.

It is well to note that the Taft-Hartley Law, outlaws payment of royalties to a union for work exacted. Should the AFM press for those royalty payments, there is a possibility of federal legislation or a federal agency stepping in.

Attendng the meetings at the Hotel Waldorf-Astoria were: Frank E. Mullen of the National Broadcasting Company, Edward Wallerstein of the Columbia Recording Company, Richard S. Testut, Associated Program Service, Hudson Eldridge for the Frequency Modulation group and G. Emerson Markham for the Television Broadcasters Association.

Wayne Chirps For Phono Distrib

NEW YORK — The candid camera clicks away, with Exclusive Records chirp Francis Wayne and Harry Pearl of Seacoast Distributors, caught in the lens. Francis points to her click Exclusive platter of "Happiness Is Just A Thing Called Joe", while phono-man Harry eagerly listens.



...The Tennessee Plowboy

wishes you and yours

"A HAPPY NEW YEAR"

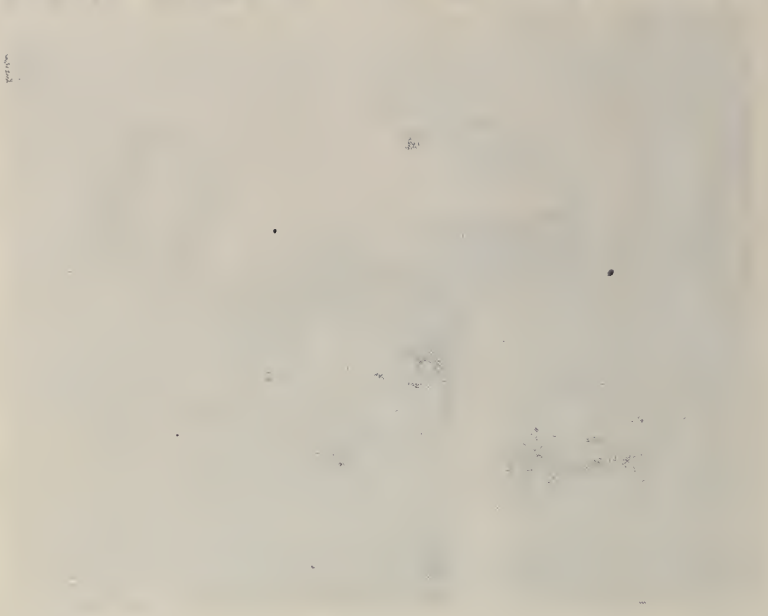
Let me take this opportunity to thank all you Juke Box Operators, Distributors, and Dealers, for your wonderful support of my RCA-VICTOR Records. I'll do my best in 1948 to deserve it.

EXCLUSIVE MANAGEMENT

THOMAS A. PARKER PERSONAL MANAGER

4218 SAN PEDRO ★ PHONE W3951

TAMPA 6, FLORIDA



JUKE BOX OPS SAY:

2 MINUTE DISKS WILL HELP STOP CHISELERS

"The Chiselers Can Chisel Commissions But They Can't Chisel A 2 Minute Record," Juke Box Ops Gleefully Claim.

One of the major points about the two minute records, as proposed by *The Cash Box* on the suggestion of juke box op, E. J. Pepper of Hereford, Tex., that all juke box ops are gleeful about, is the fact that the commission chiseler can't chisel the two minute recording.

As one noted op stated, "Everytime we have tried to cut down on our commission percentage to the locations, some chiseler would come along and offer them 50% all over again. This not only put us in hot water with that particular location that was approached by the chiseler, but it also hurt us with all the other locations.

"For", as this op reported, "you just can't cut commissions on one spot only. The location owners know each other and talk these things over. Therefore, we usually send out a general letter to all of them at one time. In the better spots, we simply neglect to mention anything. But at least they all got the same letter. Therefore, when a chiseler starts his work, we are hurt all down the line, and it sometimes takes weeks to get all matters straightened out again.

"On the two minute recordings", this operator reports, "those chiselers can chisel all they want to, but, they can't chisel the time of the record, and that's a very important thing to every juke box operator.

"In short", he says, "we can still give them the same commission and earn more money. And the chiseler can't give them anymore. He has to take a beating everytime he walks into a spot and tries to chisel. The two minute record", he concludes, "is the best answer to the chiseler and is the one and only answer for the operators. *Once again The Cash Box has proved to the entire music machine business that it is on its toes and knows exactly what the operators need to earn money so that they can continue to buy machines and keep the business going at top speed.*"

There is also no doubt that operator after operator around the nation realized that one of the most important facts backing up the two minute records is that chiselers are pushed aside.

The average operator can afford to continue on a set commission basis and still earn approximately 20% more than he is earning at present.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.

"Folk" and "Western" RECORD REVIEWS

BULLSEYE of the WEEK

"My Sweet Love Ain't Around"

"Rootie Tootie"

HANK WILLIAMS

(MGM 19124)

● Grabbing the spotlight this week is this pair by the popular Hank Williams and his Drifting Cowboys. Top deck, labeled "My Sweet Love Ain't Around" weaves in slow timing with loads of sorrowful music setting the stage. On the flip with "Rootie Tootie", Hank and the boys pick the beat up a beat to offer an item the dance crowd should especially go for. The wide following of Hank and his boys should grab for this pair in a big way — we're sure you'll agree.

"Roses Have Thorns"

"A Cup Of Coffee And A Cigarette"

JERRY IRBY

(MGM 10117)

● Pair of sides which might meet your eye and go a long way toward boosting your phono take are these offered by Jerry Irby and his Texas Ranchers. Titled "Roses Have Thorns" and "A Cup of Coffee And A Cigarette" the pair spin in mellow timing, with some fine instrumental work offered. Altho they won't stop traffic, they are nevertheless, decent listening.

"I Don't Know"

"Wrangler Boogie"

WILLIS BROTHERS

(Mercury 6071)

● More mellow tones for the western spots and stuff made to start loads of feet a-tapping. Pairing the Willis Brothers and the Oklahoma Wranglers on this piece labeled "I Don't Know" and "Wrangler Boogie", the platter has that odor of buffalo all around. Top deck with a repeating theme, while the flip spins in fast time. Excellent phono material — latch on!

"Short Cut Cutie Polka"

"Baby Won't You Setted Down"

RAY HOGSED

(Coast 266)

● Pair of sides with a novelty twist are these by the capable Ray Hogsed Riders. Offering a polka adaptation on the topside titled "Short Cut Cutie Polka", the deck stacks up as a phono attraction. The flip, as offered should make for pleasureable listening moments. Lend an ear in this direction.

Short Shots
From the Hills and Plains

Arthur "Guitar Boogie" Smith cut a load of snappy wax for Super-Disc this past week, with first reports received indicating the wax to be headed for a storm if coin play . . . New York audiences were treated to a load of kicks when Lonzo and Oscar guested at several New York radio stations. Their recording of "I'm My Own Grandpa" is really kicking up a storm we hear . . . Texas Jim Robertson's Victor platter of "The Miner's Song is a dandy . . . Arthur Godfrey recorded "Slap Her Down Again Paw" — what next! . . . Eddie Dean has a ditto in "It's A Boy" . . . Paul Cohen of Decca Records out in Nashville cutting a slew of wax . . .

* * *

Dave Miller, WAAT has a load of folk music surprises for the large following of fans in the east . . . Bobby Gregory cutting more hot MGM platters . . . Billy Williams rarin' to go again after visiting with his family n Arkansas . . . Crown Records cuts the first two-mnute folk platters, with Eddie McMullen leading off. Eddie, in recent weeks has become an important figure as far as phono fans are concerned . . . Sally Clark, hillbilly singer on station WALL, Middletown, New York sketched for a wave of moola. Keep your eyes peeled on this gal — she really is good!

• • •

* * *

Rex Allen has a smash with "Teardrops In My Heart" . . . Tony Gottuso, one of the world's finest guitarists, is one of the busiest fellows we know these days. He's recording day and night. Tony's terrific string tickling is a big factor in a lot of hit records in the folk field today . . . Red Foley's "Never Trust A Woman" really hitting on all eight . . .

IT'S WHAT'S IN "THE CASH BOX" THAT COUNTS

Current Releases by KING

KING 672

I'M GONNA CHANGE THINGS

backed by

I'M NOT SURPRISED

by HANK PENNY

KING

1540 BREWSTER AVE., CINCINNATI 7, OHIO

A RUNAWAY in PHILLY

WESTERN UNION (28)

JOSEPH L. EGAN, PRESIDENT

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EDDIE HELLER=

:RAINBOW RECORDS 156 WEST 44 ST=

:RUSH BY PYRAMID MOTOR 10000 ADDITIONAL RECORDS "THINGS YOU LEFT IN MY HEART" YOUR NUMBER 10038. JIMMIE SAUNDERS GOING GREAT HERE IN PHILLY THIS LOOKS LIKE DOUBLE SIDED HIT WITH FLIP OVER " I CAN DREAM CANT I " ALSO STEPPING OUT. MANDOLIN BACKING ATTRACTING. A LOT OF ATTENTION=

:SCOTT CROSSE CO H CHIPEZ.

:10000 10038.

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

ORDER FROM YOUR NEAREST DISTRIBUTOR OR DIRECT

RAINBOW RECORDS

156 WEST 44th STREET — **NEW YORK, N. Y.**

THE CASH BOX REPORTS

THE NATION'S BIG 5

HILLBILLY FOLK & WESTERN JUKE BOX TUNES

1. **NEVER TRUST A WOMAN**
   Red Foley
   (Decca 46074)

2. **SIGNED, SEALED AND DELIVERED**
   Cowboy Copas
   (King 658)

3. **B-ONE BABY**
   Cliffie Stone
   (Capitol 40041)

4. **TO MY SORROW**
   Eddy Arnold
   (Victor 20-2481)

5. **I'LL HOLD YOU IN MY HEART**
   Eddy Arnold
   (Victor 20-2332)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

AFTER YESTERDAY
Hawkshaw Hawkins
(King 667)

KENTUCKY
Jimmy & Leon Short
(Decca 46077)

EASY ROCKIN' CHAIR
Roy Acuff
(Columbia 37961)

DIXIE CANNONBALL
Gene Autry
(Columbia 37963)

GO ON
Ted Daffan
(Columbia 37959)

America's No. 1 Juke Box Attraction!

Eddy HOWARD and his Orchestra

BIG in the BOXES with

"I'M A-COMIN' A-COURTIN' CORABELLE"
"I'LL BE THERE"
MAJESTIC No. 1170

Getting Terrific Action!

"A TUNE FOR HUMMING"
"MY BLUE HEAVEN"
MAJESTIC No. 1177

"LASSUS TROMBONE"
"LOVE TALES"
MAJESTIC No. 1178

"MISS YOU"
"IT HAPPENED IN HAWAII"

Be sure to listen to our new Radio Show — "Sheaffer Parade" for Sheaffer Pen Co.
Sundays, 3-3:30 P.M., E.D.T. over NBC—Coast to Coast.

Cash in on America's Number 1 Juke Box Attraction—
Spot these HIT Majestic RECORDS in your machines.

ON CHICAGO'S SOUTH SIDE!

1 BELL BOY BOOGIE
Todd Rhodes
(Vitacoustic)
Sensational coin culler in the top coin spot again.

2 HASTINGS ST. BOUNCE
Paul Williams Sextet
(Savoy 659)
Here it is in the second spot — with ops raving about it.

3 MERRY CHRISTMAS, BABY
Johnny Moore
(Exclusive 254)
In sixth place last week into the third spot with ops going wild about this one.

4 I LOVE YOU YES I DO
Bull Moose Jackson
(King 4181)
A truly great recording and an even greater money maker. In fourth place this week.

5 DON'T TAKE YOUR LOVE FROM ME
Hadda Brooks
(Modern 153)
Chirp Hadda still rides the boxes hot and heavy with this one.

6 845 STOMP
Earl Bostic
(Gotham 154)
Breaks into the big time, with ops calling this one a real big one.

7 WRITE ME A LETTER
The Ravens
(National 9038)
The Ravens and another smash cookie. In the seventh spot here — watch it boom.

8 EARLY IN THE MORNING
Louis Jordan
(Decca 24155)
Hot 'n heavy Jordan keeps his spot on the phonos with this attraction. In eighth place this week.

9 SINCE I FELL FOR YOU
Annie Laurie
(DeLuxe 1082)
Appearing on this page for well over two months now, with heavy play still reported.

10 CHANGEABLE WOMAN
Johnny Moore
(Exclusive 251)
On the bottom, altho coin continues to roll in for this wonderful platter.

READ WHAT THE CASH BOX SAYS ABOUT A Great RECORD

"Mention My Name In Sheboygan"
"Hooray, Hooray I'm Goin' Away"
Beatrice Kay
(Columbia 37922)

● Here's a deck you practically can't miss with. It's Beatrice Kay sending coinage galore your way with 'Mention My Name In Sheboygan." With Bea throating the cute wordage in the manner that has so distinguished her, the deck stacks up to a sure-fire bet for your tavern spots. Bea tells the gang all about that famous spot and just how grand the town really is, with the punch line title coming thru. Maestro Mitchell Ayres kicks off the orchestral backing in gay vintage of yesteryear to round out the side. On the flip with more yowling that shows well, Bea offers "Hooray, Hooray, I'm Goin' Away." The phono fans will be coming toward your machines with this one, what with Kay's vocal efforts riding thru in fine style. Both sides are action packed for excellent play—whirl 'em.

How right THE CASH BOX was, is indicated by VARIETY'S listing of "MENTION MY NAME IN SHEBOYGAN", as among the most played by the Nation's leading Disk Jockeys.

Beatrice Kay

in her sensational recording of

"MENTION MY NAME IN SHEBOYGAN"

backed by

"HOORAY, HOORAY I'M GOING AWAY"

ON COLUMBIA RECORD No. 37922

GET IN ON THIS MONEYMAKER—
ORDER AT LEAST ONE FOR EACH
OF YOUR MACHINES

The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans, La.

1. **MERRY CHRISTMAS, BABY**
   Johnny Moore
   (Exclusive 254)

2. **STORMY MONDAY BLUES**
   T-Bone Walker
   (Black & White 122)

3. **BELL BOY BOOGIE**
   Todd Rhodes
   (Vitacoustic 1001)

4. **THE CHRISTMAS SONG**
   King Cole Trio
   (Capitol 311)

5. **LET IT ROLL**
   Lucky Millender
   (Decca 24182)

6. **I LOVE YOU YES I DO**
   Bull Moose Jackson
   (King 4181)

7. **I CAN'T STOP IT**
   Jimmy Liggins
   (Specialty 520)

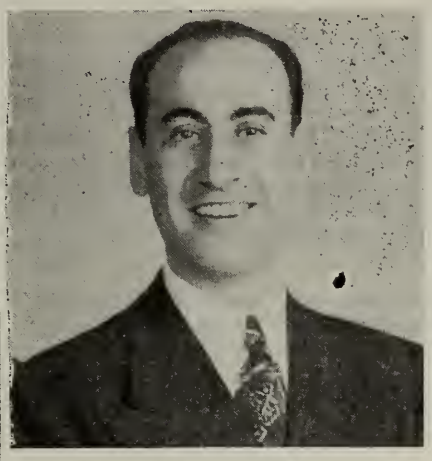
8. **GOOD ROCKING TONIGHT**
   Roy Brown
   (DeLuxe 1093)

9. **ROCKING BOOGIE**
   Joe Lutcher
   (Specialty 303)

10. **FOOL THAT I AM**
    Floyd Hunt
    (Miracle 104)

SIGNATURE RECORDS SETS NEW DISTRIB POLICY; EARL WINTERS NAMED SALES MANAGER; NEW PLANT OPERATES

Diskery Ends Distribution Contract With General Electric, Large Backlog Insures Firm's Stability



EARL WINTERS

NEW YORK — Signature Records, Inc., in an official statement of policy to their stockholders, disclosed this past week that the firm had decided to discontinue relations with the General Electric Supply Corporation.

General Electric, for two years, had been the exclusive record distributor for Signature. Their vast chain of branch distribution offices extended throughout the nation.

Robert Thiele, president of the plattery, pointed out that the General Electric Supply Corp., had been unable to sell records in sufficient quantity for Signature to maintain its list of artists and operate its plants efficiently. Both had been geared to produce approximately ten million records per year. Secondly, considerable amounts of money had been spent in advertising and sales promotion in order to assist Gesco in obtaining sales. When it became apparent that Gesco's channels were not suited for record distribution; it was mutually agreed that the yearly contract would not be renewed, and that Signature would appoint independent distributors throughout the nation.

Thiele stated that the Shelton, Conn. plant, which was to be ready in August had just been completed due to the fact that the building itself lagged in production schedules.

The combination of low sales and lack of compound plant, manufacturing basic raw material, drained Signature financially and they now find themselves in the position of having to set up new distribution. This, Thiele estimated, would take between two to three months. In the meantime, to continue activities, additional money would be needed, and, he pointed out, that while this money was obtainable in sufficient quantity, it would not be put up unless those people making the loan were satisfied that the creditors would grant a moratorium until the company was operating on a profitable basis. The great majority of Signature's creditors were agreeable to this plan, it was learned.

Thiele further stated that the compound plant which is now ready to pound plant which is now ready to operate will reduce the cost of compound from 30% to 40%. Thus far, Signature has had no difficulty in obtaining distributors. Thiele disclosed that the plattery would first investigate all distributors to be assured that they could "do the job".

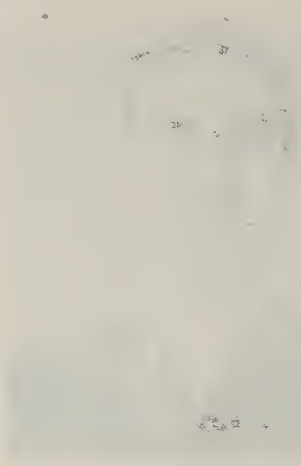
Thiele also disclosed that Earl Winters, formerly vice-president in charge of sales at Modern Music Sale Corp., New York, had been appointed National Sales Manager. Winters, long known to coinmen, music operators, and distributors throughout the nation has a wealth of experience in the record business. He formerly handled many record sales promotion set-ups with Modern Music, who at one time had Capitol Records, Rainbow Records and at present distribute Signature and Coast Records.

Larry Shelton, formerly Record Sales Manager of the Milwaukee Gesco organization had been appointed Assistant Sales Manager, Gerry Ross has been named to the post of promotion manager, while Dan Priest is to continue in the post of press relations.

Thiele stated that the plattery had also built up a tremendous backlog of records, thus assuring the firm's stability in the impending recording ban.

OPERATORS, ATTENTION
We've Moved to new and larger quarters
TOP PRICES PAID FOR USED RECORDS
Sell to Chicago's Largest Distributor of Used Records.
WE PAY THE FREIGHT
WRITE, CALL OR SHIP TO
USED RECORD EXCHANGE
New Telephone No. DICkens 7060
4142 W. ARMITAGE AVE.
CHICAGO 39, ILL.
Will Pick Up Within 100 Mile Radius

GREATER THAN EVER!
FRANKIE LAINE
SINGS TWO WONDERFUL TUNES
"TWO LOVES HAVE I"
AND
"PUT YOURSELF IN MY PLACE BABY"
Mercury Celebrity Series
No. 5064



Rollin' 'Round Randolph

By the time you read this Christmas will be past with New Years well in the offering. But right now as we get ready to go to press we find ourselves right in the midst of the last minute Xmas rush. Randolph street is in a turmoil with busy people rushing here and there, last minute shoppers, early celebraters, etc. From every juke box we hear, "I'm Dreaming Of A White Christmas".

Several new openings around town for the holiday season, Murray Arnold and his ork at the Empire Room of the Palmer House . . . Nellie Lutcher has taken over the piano at the Sherman's College Inn and gives out with the vocals on such successful ditties as "He's A Real Gone Guy" and "Watch Yourself, Bub" . . . Jose Melis, the Latin band leader, Jeanie Williams, lovely songstress, will stay over at the Sherman thru the New Year . . . Ray Morton and hir ork continue at the Blackstone's Mayfair Room, with Victor Borge and his piano nonsense headlining the show . . . Phil Levant, is a busy band leader these days, making transcriptions, holding down the bandstand at the Blackhawk and attending to his booking duties at Mus-Art . . . Dorothy Shay, the "Park Avenue Hillbilly", back from New York where she cut some sides for Columbia Records. Dottie opens at the Boulevard Room of The Stevens starting December 31st . . .

Jimmy Palmer, had one of the finest openings that Chicago has seen in a long time, when he opened at the Club Martinique this last week. It is predicted that due to his unusually fine band and excellent show he puts on, the crowds will demand that Jimmy stay on at the Martinique for a long time . . . Tony Di Pardo, currently at the Bismarck, turning the tables by giving a Xmas cocktail party for the music boys Christmas Eve . . . Bob Miller, Contact Mens head, arrived in town to give the boys a pep-up for their coming tin pan alley show . . . Harvey Crawford, formerly with Eddie Fens at the Bismarck Tavern Room, opens with Art Kassel at the Blackhawk on January 9th . . .

Bregman, Vocco & Conn pubbery have just secured the rights on the oldie "I'd Like To Live In Loveland" from Will Rossiter. The boys tell us that this number has tremendous possibilities of becoming another "Sweet Sixteen" . . . Congrats to Kitty Kallen, pretty singing star of records, radio and television, who is now appearing at the Chez Paree. Kitty will soon become the wife of Bud Granoff, New York publicist . . . Jane Easton, lovely thrush with Jerry Glidden's ork, now at the Glass Hat of the Congress Hotel, continues to pack in the crowds with the patrons very pleased over her rendition of songs . . . .

Cleveland Ops Select "Pass That Peace Pipe" As January Hit Tune

CLEVELAND, O. — Well over 3000 enthusiastic record fans selected "Pass That Peace Pipe" as the Hit Tune of the Month selection for January, at the Cleveland Phonograph Merchants Hit Tune Party, Sunday, December 21, in the Victory Room of Chin's Golden Dragon Restaurant.

The program was broadcast from the Victory Room over Station WJMO by disc jockey Howie Lund. Lund introduced the eight new record releases from which the selection was made. After the records were played, ballots were marked and collected. Record albums were then distributed as prizes to lucky balloters whose names were drawn from the ballot box.

Lund's special guest of the program was vocalist Eugenie Baird, currently appearing at the Victory Room.

"Pass That Peace Pipe" will be placed in the number one spot of the 3000 juke boxes throughout the Greater Cleveland area during the month of January.

The other tunes played in the order of their popularity were:

"You Were Meant For Me"; "I Feel So Smoochie"; "Now Is The Hour"; "Please Don't Play Number Six Tonight"; "We'll Be Together Again"; "Pernaps, Perhaps, Perhaps" and Sophisticated Swing."

A recent statement released by CMI Publicity Director James T. Mangan lauded the Cleveland Operators trade group and Jimmie Ross, vice president of the association, for the extremely wonderful work the organization has done in the past year, to better public relations.

"Ross, aggressive and promotion-minded, conceived the idea of a Hit Tune Party for teen-agers, and in March of 1947, the Cleveland Public Music Hall was the scene of a tremendous turnout."

"Mr. Ross has advised me", he continued, "that he will continue with this work throughout 1948, confident that this sure-fire program has done more to further the interests of the industry, more so than any other plan."

The first year of operation of the monthly Hit Tune Party's has proved that thru spirited public cooperation, can the industry attain and reach many of our visionary goals. The enthusiastic reaction of thousands of youngsters and their parents conclusively proves that the Cleveland phono ops associations have demonstrated sincere progressive standards for other trade groups to follow.

20th CENTURY
Has the Original Hit Recording of
"I'M MY OWN GRANDPAW"
by THE JESTERS
(Red Latham, Guy Bonham, and Wamp Carlson)
ORDER FROM

BARRETT D.ST.,
19 East 21st St., Baltimore, Md.
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251 E. Trade St., Charlotte, N. C.
RECORD SALES,
333 Lancaster Ave., Monroe, N. C.
SOUTHLAND D.ST. CO.,
443 Edgewood Ave., Atlanta, Ga.
CHERRY DIST. CO.,
319 Riverside Ave., Jacksonville, Fla.
MONARCH SALES CO.,
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G. & S. DIST. CO.,
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BLACK & WHITE DIST. CO.,
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GEORGIA MUSIC CORP.,
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Manufactured by
BALLEN RECORD CO.
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EDDIE "Mr. Cleanhead" VINSON
World's greatest blues singer and his orchestra
Exclusive MERCURY Recording Artist
Current Hit!
"RAILROAD PORTER'S BLUES
"KING FOR A DAY BLUES
UNIVERSAL ATTRACTIONS • 347 MADISON AVE., N. Y.

Modern RECORDS
686 NORTH ROBERTSON BOULEVARD
hollywood

USE THE "DISC-HITS BOX SCORE" IN SELECTING RECORDS FOR YOUR 20, 24 AND 40 SELECTION PHONOS

THIS DOUBLE PAGE IS PERFORATED FOR YOUR CONVENIENCE—REMOVE AND PUT ON YOUR BULLETIN BOARD

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY BASED ON WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	EX—Exclusive	RE—Regent
AP—Apollo	JB—Juke Box	SA—Savoy
AR—Aristocrat	KI—King	SI—Signature
BD—Bullet	LI—Lissen	SO—Sonora
BW—Black & White	MA—Majestic	SP—Specialty
CA—Capitol	ME—Mercury	ST—Sterling
CN—Continental	MG—M-G-M	SW—Swank
CO—Columbia	MN—Manor	TO—Top
CR—Crown	MO—Modern	TR—Trilon
CS—Coast	MU—Musicraft	UA—United Artist
DE—Decca	NA—National	UN—Universal
DEL—DeLuxe	RA—Rainbow	VI—Victor
		VT—Vitacoustic

	Dec. 22	Dec. 15	Dec. 8
1—Ballerina	116.5	111.9	113.7
CO-38381—BUDDY CLARK			
DE-24265—ENRIC MADREGUERA ORCH.			
ME-5075—JERRY SHELTON TRIO			
MG-10035—JIMMY DORSEY ORCH.			
MU-15116—MEL TORME *What Are You Doing New Years Eve?*			
VI-20-2433—VAUGHN MONROE ORCH. *The Stars Will Remember*			
2—Civilization	102.4	124.8	108.6
AP-1059—THE MURPHY SISTERS *You're Breaking In A New Heart*			
CA-465—JACK SMITH *Don't You Love Me Anymore?*			
CO-37885—WOODY HERMAN *Boulevard of Memories*			
DE-23940—DANNY KAYE—ANDREWS SISTERS			
MA-7274—RAY McKINLEY ORCH. *Those Things Money Can't Buy*			
ME-5067—DICK TWO TON BAKER ORCH.			
MG-10083—SY OLIVER ORCH.			
VI-20-2400—LOUIS PRIMA ORCH *Forsaking All Others*			
3—Near You	93.9	82.9	100.0
BU-1001—FRANCIS CRAIG *Red Rose*			
CA-452—ALVINO REY ORCH. *Oh Peter*			
CO-37838—ELLIOT LAWRENCE ORCH. *How Lucky You Are*			
DE-24171—THE ANDREWS SISTERS *How Lucky You Are*			
MA-7263—VICTOR LOMBARDO ORCH. *Zu-Bi*			
ME-5066—TWO TON BAKER *I'm a Lonely Little Petunia*			
RA-1001—THE AUDITONES			
SA-657—FOUR BARS & A MELODY			
ST-3001—DOLORES BROWN			
VI-20-2421—LARRY GREEN ORCH. *Pic-A-Nic-In*			
4—You Do	78.4	98.3	100.1
CA-438—MARGARET WHITING *My Future Just Passed*			
CO-37587—DINAH SHORE *Kokomo, Indiana*			
DE-24101—CARMEN CAVALLARO *How Soon*			
MA-12D11—GEORGIA GIBBS *Feudin' and Fightin'*			
ME-5056—VIC DAMONE *Angela Mia*			
MG-10050—HELEN FORREST *Baby, Come Home*			
SI-15114—LARRY DOUGLAS *Sleep, My Baby Sleep*			
VI-20-2361—VAUGHN MONROE O. *Kokomo, Indiana*			
5—Too Fat Polka	76.9	94.1	73.5
CO-37921—ARTHUR GODFREY *For Me and My Gal*			
MG-10106—BLUE BARRON O. *Mickey*			
CA-480—THE STARLIGHTERS *Your Red Wagon*			
CO-37921—ARTHUR GODFREY *For Me and My Gal*			
DE-24268—ANDREWS SISTERS *Your Red Wagon*			
MA-6022—SLIM BRYANT			
ME-5079—TWO TON BAKER ORCH. *With a Hey and a Hi*			
MG-10106—BLUE BARRON ORCH. *Mickey*			
VI-20-2609—LOUIS PRIMA ORCH. *If I Only Had a Match*			
6—How Soon	76.6	58.1	62.4
CO-37952—DINAH SHORE *Fool That I Am*			
DE-24101—CARMEN CAVALLERO — BING CROSBY *You Do*			
MA-1179—DICK FARNEY			
ME-5069—JOHN LAURENZ *You Call It Madness*			
TO-1258—JACK OWENS *Begin The Beguine*			
TR-195—GUY CHERNEY *Peggy O'Neil*			
VI-20-2523—VAUGHN MONROE ORCH. *True*			
7—Serenade of the Bells	58.7	47.1	64.1
CA-75007—JO STAFFORD *The Gentlemen Is A Dope*			
CO-37956—KAY KYSER ORCH. *Poss That Peace Pipe*			
DE-24258—GUY LOMBARDO ORCH. *Sipping Cider By The Zuyder Zee*			
MG-10091—BOB HUSTON *A Tune For Humming*			
VI-2D-2372—SAMMY KAYE ORCH. *That's What Every Young Girl Should Know*			
8—I'll Dance at Your Wedding	56.4	13.7	31.6
CA-15009—PEGGY LEE *Golden Earrings*			
CO-37967—BUDDY CLARK—RAY NOBLE *Those Things Money Can't Buy*			
MG-10095—HELEN FORREST			
VI-2D-2512—TONY MARTIN *Carolina in the Morning*			
9—I Wish I Didn't Love You So	48.4	40.2	72.9
CA-409—BETTY HUTTON *The Sewing Machine*			
CO-37506—DINAH SHORE *I'm So Right Tonight*			
DE-23977—DICK HAYMES *Naughty Angeline*			
MA-7225—DICK FARNEY *My Young and Foolish Heart*			
MG-10040—HELEN FORREST *Don't Tell Me*			
MU-15117—PHIL BRITO *Kate*			
VI-20-2294—VAUGHN MONROE ORCH. *Tallahassee*			
10—And Mimi	43.7	50.5	36.4
CA-466—THE DINNING SISTERS *Fun and Fancy Free*			
CO-37819—FRANKIE CARLE O. *For Once In Your Life*			
DE-24172—DICK HAYMES *When I'm Not Near The Girl I Love*			
MA-7262—RAY DOREY *Freedom Train*			
MG-10082—ART LUND *Jealous*			
MU-15114—MEL TORME *Boulevard of Memories*			
VI-20-2422—CHARLIE SPIVAK *Tennessee*			
11—Golden Earrings	36.2	68.4	34.2
CA-15D09—PEGGY LEE *I'll Dance At Your Wedding*			
ME-3D72—ANITA ELLIS *Love For Love*			
MG-10085—JACK FINA ORCH. *So Far*			
12—Whiffenpoof Song	34.3	36.9	36.7
CA-2D131—THE PIED PIPERS *I Get The Blues When It Rains*			
DE-23981—LAWRENCE WELK ORCH. *Doin' You Good*			
DE-23990—BING CROSBY *Kentucky Babe*			
DE-29132—WINGED VICTORY CHORUS *Army Air Corps*			
MA-7224—GEORGE PAXTON ORCH. *Streamliner*			
ME-5068—ART KASSEL ORCH.			
SI-15013—MONICA LEWIS *The House I Live In*			
VI-10-1313—ROBERT MERRILL *Sweetheart of Sigma Chi*			
13—Pass That Peace Pipe	32.4	25.6	15.4
CA-15D10—MARGARET WHITING *Let's Be Sweethearts Again*			
CO-37956—KAY KYSER O. *Serenade of the Bells*			
MA-1176—MARTHA TILTON *A Fellow Needs A Girl*			
ME-5080—HARRY COOL O. *I Wouldn't Be Surprised*			
VI-20-2483—BERYL DAVIS			
14—So Far	28.7	27.4	25.7
CA-461—MARGARET WHITING *Lazy Countryside*			
CO-37883—FRANK SINATRA *A Fellow Needs A Girl*			
DE-24194—GUY LOMBARDO ORCH. *A Fellow Needs A Girl*			
ME-5076—THE SHELTON TRIO *Sentimental Rhapsody*			
MG-10085—JACK FINA ORCH. *Golden Earrings*			
SI-15106—ALAN DALE *Oh Marie*			
VI-20-24D2—PERRY COMO *A Fellow Needs A Girl*			
15—Papa Won't You Dance With Me?	27.2	20.5	10.3
CA-471—SKITCH HENDERSON O. *Put Yourself In My Place, Baby*			
CO-37931—DORIS DAY *Say Something Nice About Me*			
DE-24226—GUY LOMBARDO O. *I Still Get Jealous*			
MG-1D092—ART MOONEY O.			
SI-15166—ALAN DALE *I'll Hold You In My Heart*			
VI-20-2469—THE THREE SUNS			
16—Two Loves Have I	16.5	1.6	5.1
CO-38026—RAY NOBLE—BUDDY CLARK *Sierra Madre*			
DE-24263—GUY LOMBARDO ORCH. *They're Mine, They're Mine, They're Mine*			
ME-5064—FRANKIE LAINE *Put Yourself In My Place Baby*			
MG-10097—BILLY ECKSTINE *Fool That I Am*			
VI-20-2545—PERRY COMO *I Never Loved Anyone*			
17—A Fellow Needs a Girl	11.7	15.4	17.1
CA-463—GORDON McRAE *Body & Soul*			
CO-37883—FRANK SINATRA *So Far*			
CN-7270—JIMMY ATKINS *So Far*			
DE-24194—GUY LOMBARDO ORCH. *So Far*			
MA-1165—MARTHA TILTON			
ME-5063—JOHN LAURENZ			
MG-1D109—BOB HUSTON *Cutest Little Red Headed Doll*			
VI-20-2402—PERRY COMO			
18—I Have But One Heart	10.3	4.2	20.6
CO-37544—FRANK SINATRA *Ain'tcha Ever Comin' Back*			
DE-24154—CARMEN CAVALLERO ORCH. *Ain'tcha Ever Comin' Back*			
ME-5D53—VIC DAMONE *Ivy*			
MU-456—PHIL BRITO *Tango Dela Rosa*			
MU-15D69—GORDON MacCRAE *You Go to My Head*			
SI-15130—MONICA LEWIS *The Whiffenpoof Song*			
VI-20-2424—TEX BENEKE ORCH. *Too Late*			
19—Corabelle	8.4	1.2	
CO-37972—FRANKIE CARLE ORCH. *Who Were You Kissing*			
MA-1170—EDDY HOWARD *I'll Be There*			
20—Love for Love	6.1	5.9	
CA-15006—ANDY RUSSELL *Muchachita*			
CO-37940—CLAUDE THORNHILL ORCH. *Warsaw Concerto*			
ME-3072—ANITA ELLIS *Golden Earrings*			
MG-10090—HAL McINTYRE ORCH. *Jumpin' Jubilee*			
VI-20-2514—VAUGHN MONROE ORCH. *Baby Be Good*			

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—Sugar Blues	4.7	1.4	3.4
22—Kate	3.8	4.3	4.8
23—Gonna Get a Girl	3.7		
24—The Whistler	2.8	18.8	1.5
25—Feudin' and Fightin'	2.4	5.1	11.1
26—You're My Girl	1.9		
27—I Still Get Jealous	1.6	1.0	4.9
28—Don't You Love Me Anymore?	1.5		
29—Hand In Hand	1.4		
30—A Girl That I Remember	1.3		
31—The Gentleman Is a Dope	1.2	1.7	3.2
32—Surprise Symphony	1.0	5.0	
33—The Dum Dot Song	1.0	1.5	8.5
34—Those Things Money Can't Buy	-1.0	1.3	
35—Curiosity	-1.0	2.4	1.2
36—Harmony	-1.0	3.4	
37—Kokomo, Indiana	-1.0	4.1	1.0

THE CASH BOX

AUTOMATIC MERCHANDISING SECTION

Elmer F. Pierson New President of NAMA

ELMER F. PIERSON

CHICAGO—Culminating four days of successful showing of all types of automatic merchandising machines and business meetings, Elmer F. Pierson, president of the Vendo Company of Kansas City, Mo., was elected president of the National Automatic Merchandising Association for 1948 at its annual Convention, December 14 - 17, at the Palmer House, Chicago.

Pierson succeeds Robert Z. Greene, president of the Rowe Manufacturing Co., Inc., of New York, whose two terms as leader of NAMA came to a close.

A Kansas City civic leader, Pierson is also a director of the National Association of Manufacturers. Vendo is considered to be the largest manufacturer of Bottled Beverage vending machines in the country.

J. Sidney Jones, Southern Vendors, Dallas, Texas, was elected vice-president, and L. D. Chambers, Peerless Weighing & Vending Machine Corp. of Long Island City, New York, was reelected as treasurer.

New directors elected are: Clarence Adelberg, Stoner Manufacturing Corporation, Aurora, Ill.; Fred Baehr, The Gum Vending Corporation, New York; and Alvin Dawson, American Locker Company, Boston, Mass.

Directors reelected are: J. B. Lanagan, The Nik-O-Lok Company, Indianapolis, Ind.; R. A. Parina, Messrs. Parina & Company, San Francisco, Calif.; and B. W. Scheuer, Vendomat Corporation of America, Baltimore, Md.

Directors continuing in office are: Nathaniel Leverone, Automatic Canteen Company of America, Chicago, Ill.; W. G. FitzGerald, International Ticket Scale Corporation, New York; Ford S. Mason, Ford Gum & Machine Company, Inc., Lockport, N. Y.; J. Renz Edwards, Cigarette Service Company, Kansas City, Kan.; and I. H. Houston, Sparcab, Inc., New York.

Greene Establishes Memorial Fund For Heart Disease Research

ROBERT Z. GREENE

NEW YORK — The American Heart Association announced today that Robert Z. Greene, President of the Rowe Corporation, has established a $5,000 memorial fund to further scientific research and education in the heart diseases.

The fund was contributed to the Heart Association in tribute to two members of the National Automatic Merchandising Association who died of heart disease during the past year. The deceased NAMA members are Ernest Morava of Long Island City, N. Y. and Paul Kimball of Boston, Massachusetts.

Greene, who recently retired as President of the NAMA, is a member of the Assembly of the American Heart Association. The announcement of the memorial fund described heart disease as "the leading cause of death in the United States, taking the greatest toll among our nation's business leaders."

The fund is being applied toward the Heart Association's drive for funds to carry forward its program of research, public and professional education, and development of local heart associations throughout the United States. The drive will be climaxed during National Heart Week, February 8-14.

The American Heart Association is the only national organization devoted exclusively to fighting heart diseases through organized scientific and educational work. Its governing bodies are composed of leading specialists in heart diseases as well as prominent laymen.

Canned Fruit And Health Juices Find New And Increased Market In Vendors

CHICAGO, ILL. — A new and steadily growing market for the sale of canned fruit and health juices through automatic merchandising was foreseen today by Jack M. Cross, of Telecoin Corporation, in an address on the automatic merchandising of fruit and vegetable juices given at the opening business session of the National Automatic Merchandising Association convention at the Palmer House.

Cross, manager of Telecoin's Tele-Juice division, told operators that introduction of coin-operated vendors will provide an expanding field for fruit growers, whose constantly-increasing production cannot be handled through present grocery store channels.

He pointed out that Florida fruit growers alone produced 90 million boxes of citrus fruits last year, and that the figure is expected to reach 150 million within five years. Texas and California he viewed in like proportion. Supplies of other juices will also increase, he asserted.

Growers and juice producers see in the automatic vendor a vehicle and a program which will open to them additional outlets for their packs, and are already lending enthusiastic cooperation to the development of the new operation.

Cross described the three fruit juice vending machines which have just been introduced to the market, all of which he said will be in full production early in 1948. The Tele-Juice machine offers the customer his choice of six flavors. A dime in the coin chute delivers the can to his hand automatically. A knife-type can opener built into the Tele-Juice is protected in a dust-proof chamber, and is kept at a constant temperature of 180° F, to prevent rust and bacterial growth. The machine operates on a gravity principle, dispensing 300 cans of electrically-refrigerated canned juices.

The Snively "Dispen-so-lator" offers one flavor, vending the drink in a sanitary paper cup. United States Vending Corp. will shortly introduce its "Automatic Store" or "Pik-Ups", to vend either fresh or canned juices.

Cross pointed out the "wealth of health" in vitamin resources which the automatic vendors will provide, and which widespread utilization of the machines will supply in offices and industrial plants, theater lobbies, recreation centers, transport waiting rooms, schools, and countless other locations.

AUTOMATIC MERCHANDISING SECTION

GREENE PREDICTS TWO BILLION DOLLAR MERCHANDISE MACHINE BUSINESS WITHIN NEXT 5 YEARS

Operators Will Have Half Billion Invested In Equip.

CHICAGO—In his farewell address as president of the National Automatic Merchandising Association, before approximately 1,000 operators and 125 manufacturers and suppliers attending the 1948 NAMA Convention at the Palmer House, this city, Robert Z. Greene envisioned a two-billion dollar vending machine business — with soft drink machines in railroad cars and cross-country busses, coin-operated gas pumps and food machines along America's highways, all-night drug stores and coin operated self-service markets.

Referring to those machines displayed at the convention, Greene said "These machines are only a forerunner of things to come in automatic merchandising. In less than five years two billion dollars worth of goods and services will be sold thru vending machines."

Greene predicted that within five years, approximately 60,000 people will be directly engaged in the operation of merchandise and service machines.

"The manufacturers of automatic merchandising and service equipment employ many thousands of people directly in their factories" continued Greene "and indirectly many more thousands in fabricating parts in other plants. At the present rate of production, operators will have invested over half a billion dollars in new equipment within the next five years. We have created a new, important method of distribution for America!"

The following figures were obtained, he said, with the aid of operators and manufacturers of automatic merchandising equipment, the heads of trade associations, company officials of large merchandise suppliers and statistical departments of the government:

There are now in use 200,00 carbonated bottle and cup beverage machines; 200,000 five-cent candy machines; 250.000 cigarette machines; 750.000 penny gum and peanut machines; and 350,000 service machines such as scales, coin changers, toilet locks and parcel lockers.

Within five years, Greene predicted, there will be 750.000 carbonated beverage machines; 400,000 candy machines; 450,000 cigarette machines; 1,500,000 penny gum and peanut machines; and 700,000 service machines of the present type now in use — a combined total of 3,800.000 vending machines.

"Other silent salesmen are beginning to make their appearance selling coffee, milk, ice cream, fruit, hot sandwiches, insurance and groceries," Greene said. "There are also others, such as postage stamp machines, biscuit and popcorn machines, which I have not taken into consideration, whose accumulated volume of sales would represent a substantial figure.

"New machines in the service field are also making great strides. Coin operated washing machines are already doing an annual business of more than $50,000,000. More than 1,800 self service laundry stores, the majority of which are coin-operated, have been opened in the past year and a half. In addition, more than 40,000 coin operated laundry machines have been installed in apartments and factories.

"Tomorrow America may expect machines selling such products as dried groceries, canned goods, frozen foods, bread, cheese, soap, cosmetics, gasoline and countless other products produced on American farms and in American factories.

"Right now there are machines in the minds of men that stagger the imagination. Through automatic control of heat, cold and moisture, amazing developments are ahead in vending machines."

One of America's best known industrial designers plans for the drug store of tomorrow, Greene stated, battery of automatic merchandising machines along the store's front side wall. These would be used during the day to supplement over-the-counter sales of standard products in greatest demand. The store front would be so constructed that at night the machines would be swung into position to replace part of the window. The public then could purchase emergency items such as tooth brushes and shaving cream after store hours without entering the store. This same idea could be applied to other types of retailing.

Concluding his talk, Greene pointed out that a great deal of misconception about automatic merchandising still exists. Every machine with a coin chute is not a gold mine, the speaker said.

"This new method of retail selling is made up of small business. Outside of the penny field, there are less than 100 operators throughout the United States who operate more than 500 mechandise or service machines. When automatic merchandising is universally adopted as an aid to self-service, we will become so entrenched in the American scene that our method of selling will no longer be singled out for special taxes. We shall be treated just as any other retailer — a condition we have a right to expect," he concluded.

Look Over Vendor Made In 1907

CHICAGO—One of the machines attracting a great deal of attention at the recent NAMA convention was the match vendor made for Diamond Match Company in 1907.

Pictured above are several representatives of cigarette machine manufacturers who test out the mechanism. (L to R): Pete Chris, Eastern Electric Vending Machine Corp., N. Y.; E. C. McNeil, National Vendors, Inc., Los Angeles, Cal.; O. H. "Jack" Feinberg, U-Need-A-Vendors, Inc., Detroit; Allan Remley, Rowe Manufacturing Co., Inc., Whippany, N. J.; and Neill Mitchell, Lehigh Foundries, Inc., Easton, Pa.

Developes Water Vendor

ROSETOWN, CANADA — Here's a vendor that the greatest minds in the industry probably never thought of — a water vending machine.

James C. Maines supplies drinking water to the townspeople, a west central Saskatchewan town. He became tired of getting up at all hours of the night to sell the water, and worked out a plan that would keep him in bed, and at the same time conduct a profitable water business . . . he developed a coin-operated water vendor to sell two buckets of water for five cents.

• ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

MUSIC

A.M.I.
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- Automatic Hostess Complete 20 Station Unit 14.800.00

HIDEAWAY CAB. W/Selective Play Mech.:
- W/Amplifier and Remote Volume Control..... 515.00

HIDEAWAY CAB. W/Continuous Play Mech.:
- W/Amplifier and Remote Volume Control..... 482.50
- W/Amplifier—No Remote Volume Control..... 470.00
- Complete—No Amp., No Volume Control..... 410.00

AIREON
- Blonde Bombshell $699.50
- Super DeLuxe Phonograph 897.00
- Fiesta DeLuxe 699.50
- Trio (Wall Box 69.50
- Solo (Wall Box) 46.50
- Impresario (Speaker) 42.27
- Melodeon (Speaker) 52.97
- Carilleon (Speaker) 56.18

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- 30 Selection Stowaway Mech. 398.00

BUCKLEY
- Music Box 25.00

MILLS INDUSTRIES
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- Pla Mor Phonograph (Model 7) 795.00
- Hideaway (Model 400) 450.00
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- 1000 Speaker (Paradise) 159.50
- Wall Box (Butler 10c) 41.95
- 950 Speaker 57.50
- 650 Speaker 19.75
- Spot Reflector 8.50

PERSONAL MUSIC CORP.
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- Studio Timing Control Unit 250.00
- Master Power Supply Units 140.00

ROCK-OLA
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- 1424 Playmaster 440.00
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- Model 1906 Remote Volume Control 6.90
- Model 1530 Wall Box 39.50
- Model 1603 Wall Speaker 42.50
- Model 1606 Tonette Wall Speaker 21.50
- Model 1608 Tone-O-Lier Speaker 65.00
- Model 1607 Tonette Wall Speaker 19.75
- Model 1531 DeLuxe Bar Bracket 8.25
- Model 1533 Universal Bar Bracket 3.90
- Model 1795 Wall Box Line Booster 16.35

SCOTTO MUSIC CO.
- Music Master Cabinet 399.50
- Melody Master Cabinet 335.00
- Remote Master Cabinet 389.50

SEEBURG
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- 147-S Symphonola 805.00
- H-147-M RC Special 525.00
- Wireless Wallomatic 58.50
- Wired Wallomatic 46.50
- 5-10-25c Wireless Wallomatic 75.00
- 5-10-25c Wired Wallomatic 62.50
- Teardrop Speaker 19.95
- Teardrop Speaker w/volume control 22.50
- Recess Wall & Ceiling Speaker 18.00
- Mirror Speaker 49.50
- Duo Volume Control 21.90
- Power Supply 14.50
- Master Amplifier 53.50
- Master Selection Receiver 118.00
- Wired Master Selection Receiver 105.00
- Electric Selector 86.00
- Remote Speaker Amplifier 44.20
- Solenoid Drum for 147-S 60.50

SOLOTONE CORP.
- Leveling Pre-Amplifier 44.50

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- Model 1100 Standard $959.50
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- Model 1071A Concealed changer with stepper.. 529.50
- Model 1015 Standard 914.50
- Model 1080 Colonial 875.00
- Model 1017 Concealed changer with stepper.... 499.50
- Model 2140 5-10c Wireless 40.00
- Model 3020 5-10-25c 3-wire 69.50
- Model 3025 5c 3-wire 44.50
- Model 3031 5c 30-wire 39.50
- Model 3045 Wireless 54.50
- Model 212 Master Unit 70.00
- Model 215 Wireless Transmitter 17.50
- Model 216 Wireless Impulse Receiver 22.50
- Model 217 Auxiliary Amplifier 35.00
- Model 218 30-wire Adapter Terminal Box.... 15.00
- Model 219 Stepper 46.50
- Model 4000 8" Metal Star Speaker 45.00
- Model 4002 8" Plastic Star Speaker 45.00
- Model 4004A 8" Metal Musical Note Speaker.. 30.00
- Model 4005 8" Walnut Round Speaker 22.50
- Model 4005A 8" Walnut Round Speaker 25.00
- Model 4006A 8" Deluxe. Walnut Round Mirror. 35.00
- Model 4007 12" Intermediate Deluxe Speaker.. 135.00
- Model 4008 15" Deluxe Speaker 185.50

PINS

BALLY
- Nudgy $289.50

CHICAGO COIN
- Sea Isle 275.00

GENCO
- Bronco 279.50

EXHIBIT
- Star Lite 299.50

GOTTLIEB
- Humpty Dumpty 294.00

J. H. KEENEY & CO.
- Hi-Ride 295.00

P & S MACH. CO.
- Tom Tom 299.00

UNITED MFG. CO.
- Singapore ..... No Price Set

WILLIAMS
- Bonanza 299.50

COUNTER GAMES

A.B.T. MFG. CORP.
- Challenger 65.00

BALLY MFG. CO.
- Heavy Hitter 184.50
- w/stand 196.50

GOTTLIEB
- DeLuxe Grip Scale 39.50

ROLL DOWNS

BALLY
- Hy-Roll 499.50

CHICAGO COIN
- Roll Down 395.00

EDELMAN AMUSE.
- Tin Pan Alley..... No Price Set

ESSO MFG. CORP.
- Esso Arrow 499.50

GENCO
- Bing-A-Roll 499.50

GREAT GAMES, INC
- Teleroll ..... No Price Set

GEO. PONSER CO.
- Pro-Score 495.00

UNITED MFG. CO.
- Hawaii Roll-Down 395.00

WILLIAMS MFG. CO.
- Box Score 375.50

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BALLY
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San Antonio, Texas, Newspaper Gives Music Ops Full Illustrated Page of Favorable Publicity

SAN ANTONIO, TEXAS — Marvin Brown of Joe E. Brown Music Company, this city, is using the full page story that appeared in the magazine section of the San Antonio Express, December 14 issue, a local independent morning paper, to gain favorable public reaction to the juke box business. "It is a partial answer" writes Brown "to the 'stab' that the Hearst Sunday American Weekly pushed at our backs. I have posted copies of the story alongside bulletin boards in all the record distributor salesrooms that had pinned the Hearst story up for their customers to take note of."

The Joe E. Brown Music Company protested the malicious statements of the recent Hearst story by mailing them the printed letter form from *The Cash Box* and by writing a personal letter to the editor of that publication.

The full page, illustrated story in The San Antonio Express, refers to the operator as the party who is concerned with the everyday performance of the machines. "It's almost like being a doctor," one operator told the reporter. "We never have a moment to ourselves, what with locations calling for all types of service — from mechanical to delivering a load of nickels.

Strangly enough, "Popular" music is not the most popular in Southwest Texas. Operators point out that "Cowboy" music heads the list, accounting for almost 60% of the play. It was recorded that the most popular of all records of all time was "Beer Barrel Polka".

The article is concluded with the statement that the operators have to worry about the details of making a business out of the music machines, but "Mr. and Mrs. Average American are content to drop a nickel in the slot and sigh with pleasure as the mellow soothing voice of Perry Como drifts into the room."

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Jewel Bell — 10c	165.00
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Golden Falls — 10c	150.00
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Golden Falls — 50c (hand load)	200.00

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- Bangtail JP .....No Price Set
- Bangtail FP PO JP .....No Price Set
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GOLD CHROME, 5c..$109.50; 10c..$119.50; 25c..	$129.50
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"Jiggling" Pin Ball Games Gains Humorous Comment In Pueblo, Colo. Press

PUEBLO, COLO.—In a feature story titled "Automatic Push-Button Pinball Jiggilng Here, and Exponents of Game Have Some Misgivings", the Pueblo Chieftain of December 11 treats the new "Jiggling" pin games with understanding and humor. In order to fully appreciate the article, we reprint it in full.

"Science is wonderful. For people who want to fight wars, it produced the atomic bomb. For people who want to blow soap bubbles, it produced nonbreakable, technicolor plastic bubbles. And now at last science has made a contribution to overworked pinball machine players.

"Automatic push-buttom jiggling has arrived in Pueblo!

"Since the dawn of pinballing, jiggling has been a manual operation and ardent players were frequently bathed in sweat, their hands a bloody mass of bruises from banging the machines about after a strenuous session. Well, almost, that is.

"Jiggilng is that part of pinballing which permits a player to exercise a certain amount of control over his ball and increase his score by deflecting the ball from one scoring bumper to another. To the uninitiated, jiggling appears to be useless, but well-trained pinballers know that a correctly timed rap will bounce the elusive pill right into the five thousand hole — — with a little luck.

"Jigglers generally fall into three classes:

"1. The body weaver. This is the player who watches the ball in fascination as it comes down the scoring area, wiggling and weaving his body all the while, but transfering little or nothing of his motion to the machine itself. The object of this type of jiggling is to control the ball by the psychological power of suggestion, and a few well-turned phrases such as "Get in there you so-and-so!" are frequently employed.

"PUSHER TYPE RESORTS TO DELICATE SHOVES.

"2. The pusher. This is the fellow who gives the machine delicate shoves at opportune moments, each shove either scooting the ball over to another scoring bumper or sending it racing home, depending on the spin on it.

"3. The banger. This is the one who slaps some portion of the machine, usually the top edge, making a great deal of noise. The principal object of banging is to make everyone aware that you are playing the machine so that if you happen to get a high score, everyone will notice it.

"But now things are going to be different. The hard labor of jiggling, which has sent many an enthusiastic player staggering into his chair and gasping for breath (a condition for which another drink is the only known cure), is over. With the dual-control, pushbutton jiggle — known in the trade as a flipper — it is only necessary to push a button at opportune moments, and the ball goes scampering around the scoring area like a frightened gazelle.

"Altho designed as a labor-saving device, this mechanization of the pinballing sport produced varied reaction among ranking Pueblo pinballers.

"LABOR-SAVING DEVICE MAY DEVELOP WEAKLINGS.

"Willie Saunders, a charter member of the Bessemer Improvement and Pinballing Society, predicted the populace of the nation would become weak and flabby as a result. "Just think of all the people whose only exercise is pinballing," he said. "Take the work out of it and what will you have? A nation of weaklings. What will happen to my athletic figure?"

"But Betty Jensen, sponsor of a proposal to rank pinballing along with baseball and football as a major sport, hailed the invention as something which will at least make it possible for women to be successful players. "Hundreds of women right here in Pueblo would like to be pinballers," she said. "With manual jiggling, it was just too strenuous a game for a woman. But with these push-button jigglers, I can't see any reason why we shouldn't become just as expert as the men."

"Hillery Marsalis, holder of three state titles as jiggling champion, said he was against it because jiggling might become a lost art. "There's a feeling of pride and accomplishment in a good job of jiggling, and mechanism would spoil it . . . oops, I'd have hit that five-thousand bumper but my timing was off."

"Charles F. Keen, an attorney, said he would want to check with the Colorado athletic commission before making any comment. "It is possible with a mechanical jiggler that it would be necessary to bill pinball tournaments as 'exhibitions' rather than 'contests'," he warned.

"Marion Keating, a leader of the pushing school, was enthusiastic and suggested an enlargement upon the idea. "Why not devise a remote control gadget, such as used on automatic phonographs, making it possible to insert a nickel right in your booth and play a couple of fast games without ever getting up from your seat," he asked.

"Why not, indeed?"

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OUTSTANDING FEATURES:
1. **Our electric selector is cheat-proof, and will operate on any mechanism with adapter.**
2. **Our selector is equipped with Guardian accumulator, multiple push button slide switches, 5-10-25c National slug rejector.**
3. **Thirty mirror designs to choose from.**

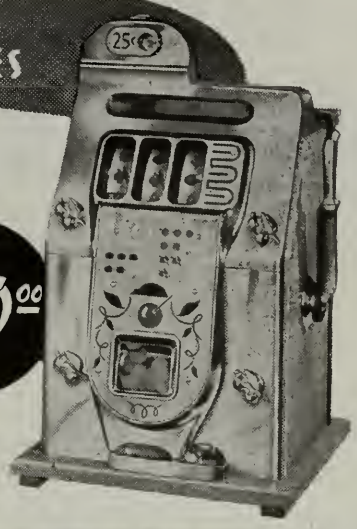
SEE OUR EXHIBIT AT THE Coin Machine Show SHERMAN HOTEL CHICAGO JANUARY 19, 20, 21, 22
BOOTHS 191 & 192

SOME EXCLUSIVE TERRITORIES STILL OPEN — WRITE, WIRE, PHONE

SCOTTO MUSIC CO.
1000 EAST EL CAMINO AVENUE, NORTH SACRAMENTO, CALIF.

Buckley BUILDS THE Best

NEW CABINET ASSEMBLIES



FOR MILLS ESCALATOR BELLS HAMMERLOID OR WRINKLE

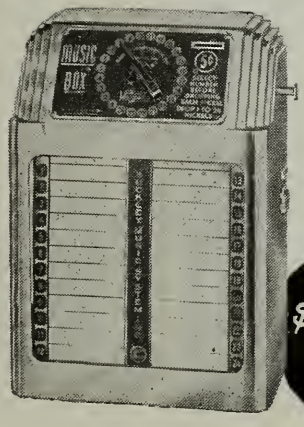
YOUR CHOICE OF:

Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

$50.00

THE NEW Music Box



$25.00

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view, Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and outearn all other coin machines. Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

$1250.00

MEMBER

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

The True Amusement Machine Situation In New York City

MOTORS REPAIRED WURLITZER — AMI —SEEBURG—ROCK-OLA—MILLS. Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival.
Complete No Extras $6.00
M. LUBER
503 W. 47st (LOngacre 3-5939) New York

By THEODORE BLATT

(Editor's Note: Theodore Blatt, the author of this article is the attorney for the jobbers and distributors association, (Coin Machine Distributors of New York City) as well as the operators association (Associated Amusement Machine Operators of New York) in the City of New York. He has represented the coin machine industry since 1927 and has specialized in coin machine law. He not not only helped frame legislation but conducted several test cases. He is therefore well qualified to talk on this subject).

What is the true picture here in New York? There has been so much conjecture, misinformation and wishful thinking with regard to the amusement machine field, that neither the manufacturers, local distributors, or operators know from day to day whether they are in or out of business. In order to clarify the situation so that the industry can play ahead. I have decided to give this brief resume of the local legal situation.

In December of 1941 a pin ball case was tried in a local Magistrate's Court. The game had a free game unit, an indicator showing the number of free games won, and a meter showing the pay-out. The case resulted in a conviction and before an appeal could be taken, the Police made a wholesale clean-up and put the pin balls out of business.

Our Slot Machine law as it reads today does not prohibit the operation of amusement games. An amusement game is one which will not give a *free game*, a *free ball* or emit any slug or token, and must be construted that it cannot *readily* be adapted or converted into an illegal game.

The question of adaptability has been kicked around quite a bit and while there is no clear-cut rule on this subject, it is pretty definitely settled that if the game cannot be converted without the introduction of extraneous parts, it is a legal game.

During the War years we operated skee-ball alleys and some locally manufactured roll-downs without any Police interference but since the War ended, and Chicago has gone into production, there has been a very substantial increase in number of machines operated. The Roll-downs of course are quite large and the number of available locations are limited. The question therefore arose about pinball machines.

Let us take it as an accepted fact that a pin ball without the objectionable features hereinabove mentioned is not prohibited by New York Law. Unfortunately we in New York do not suffer from hostile laws but from a hostile press, and it is well known that a hostile press has always guided the hands of the public officials. The organized operators knowing the temper of the local press has tried to obtain the passage of a license law which would license amusement games and leave the question as to type of games open. Such a law is now pending in the City Council and if passed the City will license machines that come within the following catagory:

"Whenever used in this article, the term "amusement device" shall mean and include any machine, apparatus, contrivance, appliance or device whether manually, mechanically or electrically operated, in or upon which a game of amusement may be played, upon the payment of a fee, charge or other consideration imposed directly or indirectly, but shall not include any machine, apparatus, contrivance, appliance or device for which a license is required under any other article of this title."

I will not give my interpretation to the above definition as to whether or not it includes pin ball machines. Let the reader decide for himself.

The organized operators at the present time operate roll downs exclusiively and in order not to stir up any adverse publicity, they decided to limit the local operation to roll downs. Unfortunately, we have a rebel in our midst who, not content to work along with the Association, started putting out pinball machines stripped down to comply with the Law. He also attempted to induce others to do likewise. As soon as the pin balls hit the streets, there were a number of arrests with attendant unfavorable publicity which has caused us quite a set back.

The City Officials who were formerly friendly to the Bill, were put on the defensive by the newspaper reporters, and fearful lest they antagonize civic and religious groups, they made public statements that the Bill is not intended for pin ball machines but only amusement games.

It is difficult at this time to state what our future course will be, but we are perfectly content to accept a license Bill in spite of these statements.

To further clarify the situation, let me say that the present Laws and decisions do not prohibit the operation of any type of amusement game. A license does not add to the legality of the game and by the same token, failure to issue a license does not make the game any less legal; but this is a big City with a Police force numbering approximately 17,000. A license costing a reasonable fee provides a certain amount of insurance against unnecessary annoyance.

It is also felt by the organized operators that a properly drawn license Law would make it possible for the Association to police the industry, keep out undesirable elements as well as illegal machines. That is why the Association is backing the present license Law. There are an estimated 5000 roll downs now in operation in the City of New York, and unless the present Laws are changed, they will be permitted to continue in operation indefinitely.

Aireon
MANUFACTURING CORPORATION
Finest
IN MUSICAL EQUIPMENT
General Offices
1401 Fairfax Trafficway, Kansas City, Kansas
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Mafco Corp. Ltd., 4001 St. Antoine Street, Montreal, Que.
•
Cinaudagraph Speakers Division of Aireon
A-4

Flint Ops Place Nearly Twice As Many Games In 1947

FLINT, MICH.—Amusement machines in this city have nearly doubled since the start of licensing in May of this year. City Clerk Albert C. Hull reported that he has licensed 309 games since May 1, compared to 164 in 1946-47.

In 1943-44 the City licensed 754 machines, and its licenses earned nearly $10,000 a year. The following year a Supreme Court decision outlawed the "free play" and other prizes, and the games dwindled to 44.

The increase in licenses is attributed to the current popularity for skee ball and roll down machines.

It was disclosed that the city also licensed 42 penny games, and 226 music machines. The music licenses showed an increase of 4 during the last year.

Presents Juke Box And Records To High School

ELIZABETH CITY, N. C. — The students of Elizabeth City High School, this city, were jubilent over the presentation of a music machne and records for use at their social functions at the school. Russell Box of the Carolina Novelty Company, who operates locally, presented the equipment to the school.

The local press acclaimed Box, calling him "a friend in deed".

The first showing of the phono was at a dance to honor the football team, and the new machine was one of the big attractions of the evening.

In Every Way...

No. 1

AMI phonograph

ACTIVE
Reconditioned
GAMES
'NUFF SAID!
For A Complete List of Specials
Drop a Line to Any One of Our 3 Offices

JOE ASH

Active Amusement Machines Co.
666 NORTH BROAD ST., PHILA. 30, PA.
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98 CLINTON AVE., NEWARK 5, N. J.
Phone: Mitchell 2-8527
1120 WYOMING AVE., SCRANTON, PA:
Phone: Scranton 4-6176

Happy
New
Year
★
SCIENTIFIC
MACHINE CORP.
229 WEST 28th STREET
NEW YORK 1, N. Y.
MAX D. LEVINE, Pres.
FRED C. HAILPARN, Treas.

What's worth having is worth waiting for...*

DON'T BE SATISFIED WITH LESS THAN THE BEST!

More Coming —

Order from Your Distributor Now!

HUMPTY DUMPTY

with Gottlieb's Great Original —

FLIPPER BUMPERS

★ If your route is not producing top money, don't blame it on "business conditions." The fault is with those second-best games you bought. Take a tip from the most successful operators . . . any Gottlieb game is worth waiting for because it pays for itself faster and pays you better in the LONG run.

DAVE GOTTLIEB

CMI MEMBER

SEE OUR EXHIBIT AT THE Coin Machine Show SHERMAN HOTEL, CHICAGO JANUARY 19, 20, 21, 22

BOOTHS 2-3-4

D. Gottlieb & Co.

1140 N. KOSTNER AVE., CHICAGO 51, ILL.

Baltimore Cancer Fund Dinner Success

BALTIMORE, MD.—The Damon Runyon Cancer Fund Dinner held recently by Baltimore coinmen was acclaimed a tremendous financial success when a total of $3,925.40 was collected.

Irv Blumenfeld, member of the Baltimore Distributors Sponsoring Committee reported that $1,925 had been collected in his territory previous to the dinner, and that contributions have been received in the weeks following.

Largest individual contribution made at the dinner was for $250 by the Silent Sales System of Washington, D. C. and Baltimore.

Donations of $50 each were made by the Washington Coin Machine Association and Horace Biederman, business manager of the association. Still another $50 came from the photographer, Irvin Pushkin of the Beaux Arts Studio, who took pictures of the dinner guests and donated the profits from their sale to the Cancer Fund.

The Walter Winchell Cancer Fund Movie was shown, and the principal speaker of the evening was Dr. Edward F. Lewison, Cancer Specialist from John Hopkins and Sinai Hospitals in Baltimore.

Distributor In

LOUISIANA - TEXAS
ALABAMA - ARKANSAS
MISSISSIPPI

For

THE NEW 1948 BUCKLEY LINE

"CRISS-CROSS" BELL
DAILY DOUBLE TRACK ODDS
1948 WALL & BAR BOX
AND ALL BUCKLEY ACCESSORIES AND EQUIPMENT

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Guaranteed Used Machines
BELLS—CONSOLES—1-BALLS—PINS
The machines are perfect—The Prices are right!—Write for List.

CONSOLE DIST. CO.
1006 Poydras St., New Orleans, La.
Phone: RA 3811
SAM TRIDICO BOB BUCKLEY

All Machines In Small Penna. Town Taxed

CLYMER, PA.—Following the trend to tax coin machines, Clymer Borough Council passed regulations for a 1948 license.

Music machines, pin balls and cigarette machines have been tagged with a $25 yearly tax, while coin operated movie-music machines will have to pay $35 yearly. The licenses will have to be purchased yearly, beginning with January, and will expire each December 31.

Worth Talking About!

GENCO'S

BING-A-ROLL

and here's why...

A high score of 285,000 can be obtained by skillful playing of balls.

Each ball played scores from 1,000 to 24,000.

PLUS a bonus score of 50,000 when a line is completed VERTICALLY—HORIZONTALLY or DIAGONALLY.

All balls can be played at once, yet the ingenious automatic scoring device will register the score of each ball ACCURATELY!

Score lights up rapidly as thrown balls fall into pockets.

No waiting for balls to register.

ORDER FROM YOUR NEAREST DISTRIBUTOR

GENCO BUILDS GREATER GAMES

2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

COIN MACHINE INDUSTRIES, INC. CMI

MEMBER

Indiana Op Does Big Job For Runyon Fund

TERRE HAUTE, IND.—Marvin Bland, of the Indiana Music Company, this city, has an enviable record of collections for the Damon Runyon Cancer Fund to his credit. Bland, from the inception of the Drive, has devoted his time and energy to contacting clubs and fraternal organizations in Indiana and his record of achievement is an outstanding one.

Donations have been secured by Bland from the following groups: Muncie Lodge #33, Loyal Order of Moose, Muncie, Ind.; Terre Haute Lodge #1009, Loyal Order of Moose, Terre Haute, Ind.; Meshingomesia Country Club, Marion, Ind.; NAW 662 Club, Anderson, Ind.; Elkhart Lodge #599, Loyal Order of Moose, Elkhart, Ind.; Huntington Post #7, American Legion, Huntington, Ind.; Fraternal Order of Eagles, Brazil, Ind.; Mishawaka Aerie #2083, FOE, Mishawaka, Ind.; Pendleton Post #117, American Legion, Pendleton, Ind.; Warrick Post #200, American Legion, Boonville, Ind.; Bluffton Lodge #242, Loyal Order of Moose, Bluffton, Ind.; Kosciuszko Post #207, Gary, Ind.; Bicknell Lodge #1287, Loyal Order of Moose, Bicknell, Ind.; Gilbert Davis Post #157, Churubusco, Ind.; Hobart Beach Post #169, VFW, New Albany, Ind.; Osceola Post #308, American Legion, Mishawaka, Ind.; Polish Alliance Club, LaPorte, Ind.; Reynard Hunting Club, Madison, Ind.; Sullivan Post #139, Sullivan, Ind.; Bruceville Rod & Gun Club, Inc.; Bruceville, Ind.; Connersville Lodge #1160, Loyal Order of Moose, Conners — and many more.

Season's Greetings

JIMMY JOHNSON

VINCE MURPHY

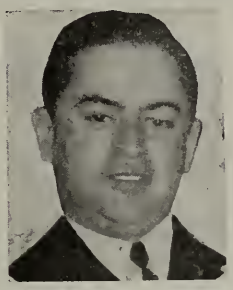
GLOBE DISTRIBUTING CO.

1623 NO. CALIFORNIA AVE.

CHICAGO 47, ILL.

(Tel.: ARmitage 0760)

Runyon Expands Music Operations



BARNET B. SUGARMAN

NEW YORK—Barnet (Shugy) Sugarman of Runyon Sales Company, this city and Newark, N. J., reported that the firm plan to expand their present large music operating business to this city where they intend to place at least 500 machines during 1948.

Sugarman reported, "For some months now we have been debating whether we should, or should not, expand our music operating business which today is the largest in Northern New Jersey. After much discussion we arrived at the conclusion that the best job we could do during 1948 would be to place machines thruout New York. We hope", he stated, "to place at least 500 more phonographs in this city."

Jack Mitnick, general manager of the firm's offices in this city, will head the organization to place the 500 machines here. He will have 12 men working for him who will be on the job constantly arranging for placement of machines in top spots thruout this city.

Jack stated, "The best job which anyone can do at this time, to assure himself a better future in the coin machine industry, is to operate automatic phonographs. We are intent on placing 500 units in New York. We believe that with the force of 12 men which we now have working for us that we shall be able to place this number of machines in good time."

Wurlitzer Names Redd Distrib in N.C.

NORTH TONAWANDA, N. Y.—Appointment of Redd Distributing Co., Inc. as authorized distributors of Wurlitzer commercial phonographs and auxiliary equipment for the North Carolina territory has just been announced by E. R. Wurgler, General Sales Manager of The Rudolph Wurlitzer Company, North Tonawanda, New York.

The established Wurlitzer distributing headquarters for this territory at 620 West Morehead Street, Charlotte, N. C. will be continued by Redd Distributing Co., Inc. Offices and showrooms together with a completely stocked parts and service department, staffed by factory-trained experts, will be maintained at this address. Hugh McGarrity will be manager of the Charlotte office.

W. S. "Si" Redd, President of Redd Distributing Co., Inc., is well-known in the phonograph trade. For the past several years, he has held Wurlitzer distributorships for New England and Western New York State. Redd Distributing Co., Inc. will continue to distribute Wurlitzer phonograph equipment in these territories in addition to the North Carolina territory.

Mr. Wurgler, in announcing details of this appointment, urged all Music Merchants in the North Carolina territory to make full use of the Wurlitzer facilities available to them at Redd Distributing Co., Inc.

Invitation from . . . .

Carl Trippe

"YOUR FACTORY DISTRIBUTOR"

You and your Lady are cordially invited to attend the PREMIER SHOWING at the new 1948

ROCK-OLA

"MAGIC GLOW"

at

IDEAL NOVELTY COMPANY

2823 Lacust Street

St. Louis Mo.

SUNDAY and MONDAY

January 4th and 5th, 1948

TEN A. M. to TEN P. M.

REFRESHMENTS

Mr. Operator —

This is an UNDENIABLE TRUTH!

That every manufacturer, large or small, is dependent upon you to the extent that each and every one is making great strides and expanding maximum efforts to PLEASE YOU.

It is for YOUR approval of the new games and to protect YOUR business that every manufacturer is trying to outdo himself. At this GREATEST SHOW OF THEM ALL given in Chicago by the Coin Machine Industry, you will find the latest and newest in MONEY-MAKING MACHINES for your customers.

YOUR LOCATION OWNERS RELY UPON YOU in great measure to bring them the best. Your favorite manufacturer depends upon your advice and your reaction to his products so that he can, with renewed zeal, prepare for next year's show.

So do make plans to come and bring your Distributors and Jobbers along to the show at the HOTEL SHERMAN, CHICAGO, JANUARY 19-22, and while there look us up and see our

FLASH BOWLER—Bowling Game, and

EDELCO'S TIN PAN ALLEY—Rolldown

BOOTHS 15 AND 16

MEMBER

EDELMAN AMUSEMENT DEVICES

2459 GRAND RIVER (Phone Randolph 8547) DETROIT 1, MICH.

More of Everything you want with

TOM TOM

It's Different in Every Way

Write for Photograph

P and S Machine Co.

3017 N. SHEFFIELD AVE.

CHICAGO, ILL.

Phone: DIVersey 2414

JUKE BOX OPS ACCOUNTANT'S STATEMENT SHOWS LOSS OF $6.38 ON EVERY $100 TAKEN IN BY HIS PHONOGRAPHS DURING 1947

Sends This Statement to Prove to Ops Why The Cash Box Plan of a Better Commish Basis Plus 2 Minute Records is a Must for All Juke Box Ops Today. "And," He Reports, "These figures are Too Low, in Our Opinion, Considering Today's Phono Prices."

NEW YORK—What is probably one of the most revealing and authentic statements ever yet received from any music machine operator arrived at *The Cash Box* offices this past week from one of the nation's most outstanding Southwestern juke box ops.

In this statement, which is supplied by this operator's firm of very well known accountants from a Southwestern city, there is revealed a loss of $6.38 for every $100 which this operator took in from his phonos during 1947.

This operator, considered one of the trade's leaders, has constantly urged that *The Cash Box*' suggestion of a better commission basis (and the new proposal of two minute records) be immediately adopted by all the field, to insure the juke box operator some profit for the huge investment which the average phono op has in his business today.

He has stated time and time again, "*The Cash Box* is the one and only voice in the industry plugging for the operator, and trying with all might and main to show him the way to better business methods and, thereby, greater profits. To at least obtain a decent return on his investment. I feel therefore," he writes, "that this is the time to bring into the open the actual costs with which the average operator of only 244 phonographs is faced and what he has to do these days to even remain in business."

There are dozens of ops thruout the nation, just as prominent and in exactly the same position in which this juke box operator finds himself today. These men must come to the conclusion that they cannot long continue in the industry if they do not arrange for a better commission basis as well as urge the record manufacturers to produce two minute recordings for them so that they can at least show a better percentage for the work which they are doing at this time and realize, at the same time, a decent profit on the huge investment which they now have in the juke box business.

These facts and figures, revealed in the opposite two columns, should cause every juke box operator in the nation to think hard and long on the fact that he must immediately arrange for a better commission basis for himself.

FROM EVERY $100 TAKEN IN BY HIS MUSIC ROUTE THIS NOTED JUKE BOX OP LOST $6.38 BECAUSE OF THE FOLLOWING EXPENSES . . .

During the above period, for each $100 of revenue taken in by our approximately 244 phonographs, the following amounts were expended for the purposes listed below:

Commission to "Location" (50%)	$50.00
Salaries & Wages and payroll taxes	19.30
Automobile and travel expense on routes and transporting machines	2.57
Parts, Supplies & Repairs for machines	3.23
Phonograph Records bought	4.10
Advertising & Procuring "Locations"	1.11
Office expense, Utilities & Telephone	.88
Legal & Miscellaneous expenses	.14
Insurance: PL&PD, WC, Fire, Theft, Auto Employee Group Life, etc.	.84
Rent on Shop, office and warehouse	.52
State Licenses & Advalorem Taxes	.50
Sub-total	$83.19
Estimated Reserve to replace equipment which consists of:	20.00*
7 Automobiles & trucks	
582 Wallboxes	
244 Phonographs	
and usual auxilliary and spare equipment and office & shop eq.	
Estimated amount to be lost on loans made to "Location" owners in order to hold "Locations".	.81
4% interest on borrowed and invested funds	2.38
Total costs and expenses per $100 of revenue	$106.38

*This is thought to be too low, in our opinion at todays phonograph prices approximating $1000 per unit.

Rudy Greenbaum, Aireon Mfg. Corp., Holds New York Meeting

Factory Representatives Present Reported Enthusiastic Over Firm's New Plans And Policies. Promise Many Surprises For 1948

R. R. (RUDY) GREENBAUM

NEW YORK—Many factory representatives of Aireon Manufacturing Corporation, Kansas City, Kansas, met with R. R. (Rudy) Greenbaum, vice president and general sales-manager of the firm, here in New York this past week and it is reported they listened to an outline of the new plans and policies which this firm has prepared for 1948.

These men were tremendously enthused, it is reported, over the plans outlined for them by Greenbaum, and are preparing to launch an outstanding program, "Which" as one of these representatives claimed, "will absolutely meet the complete and wholehearted approval of every single juke box operator in America.

"In addition to the new ideas and new plans that Aireon will present" he continued "there will also be a great many surprises which are bound to change the present merchandising course of the automatic music industry."

Greenbaum reported that he was well satisfied with the results of this meeting, and assured the trade an early announcement of the firm's new policies. He left for his offices in Kansas City immediately after the meet to complete all preliminary work.

AS IS

REAL CHRISTMAS GIVE-AWAYS

$35.00 EA.

BALLY CLUB BELL
JENNINGS SILVER MOON
MILLS JUMBO PARADE
BALLY BIG TOP
PACES REELS
MILLS VEST POCKET (Like New)
WRITE FOR COMPLETE LIST

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DAVID ROSEN, INC.

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WE WISH YOU ALL

A VERY

HAPPY NEW YEAR

SCOTT-CROSSE CO.

1423 SPRING GARDEN STREET

PHILA., PA. — Rittenhouse 6-7712

SAY, "I SAW IT IN *THE CASH BOX*."

C M I CONVENTION PROGRAM

MONDAY, JANUARY 19
10 a.m. to 9 p.m.—EXHIBIT

EVENING—Dinner for Presidents and Executive Secretaries of State and Local Associations.

TUESDAY, JANUARY 20
10 a m. to 12 noon—EXHIBIT
4 p.m. to 10 p.m.—EXHIBIT

NOON—Luncheon, followed by an address by Dr. Preston Bradley.

WEDNESDAY, JANUARY 21
10 a.m. to 9 p.m.—EXHIBIT

NOON—Luncheon meeting of the National Association of Amusement Machine Owners.

EVENING—Dinner and annual meeting of all regular members of Coin Machine Industries, Inc.

THURSDAY, JANUARY 22
10 a.m. to 4 p.m.—EXHIBIT

EVENING—Annual Banquet in the Grand Ballroom of the Stevens Hotel.

COIN MACHINE MOVIES

FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE $32.50 TO $38.50 Per Reel

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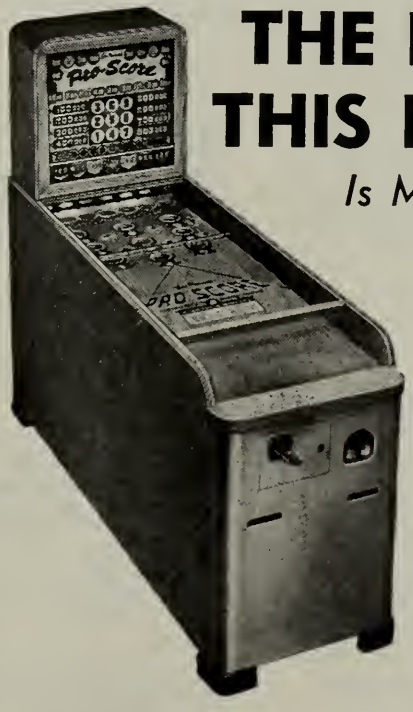
THE BIG MONEY IS . . . THE BIG NEWS THIS BIG GAME

Is Making Everywhere!



GEORGE PONSER'S

Pro-Score

The Roll Down With Bumper Game Action

Your Money Buys More When You Buy Pro-Score

MORE ACTION! MORE PLAYER APPEAL! MORE PROFITS FOR YOU

ORDER TODAY FROM YOUR NEAREST DISTRIBUTOR

Distributors! Act Fast for Available Territories!

GEORGE PONSER CO.

158 EAST GRAND AVE., CHICAGO 11, ILLINOIS • SUPERIOR 4427

"The Cash Box" Is The Operator's Magazine

Joe Hanna Named "Most Outstanding Young Man Of 1947"

UTICA N. Y.—Joe Hanna, head of Hanna Distributing Company, this city, was selected this week as the "outstanding young man of 1947" by unanimous vote of nine leading citizens of Utica. This outstanding honor was the result of distinguished services in his town, which reflects greatly to the credit of the coin machine industry.

Hanna's name is associated mainly with the Junior Chamber of Commerce. He was its president last year, and this year is state vice president in charge of Region Three, which includes 17 Central New York counties. He is also a member of the local board of directors. Joining the organization in 1943, Hanna's enthusiasm for pubilc service lead to a rapid rise in the executive branch. In 1944 he was elected secretary. In 1945 he was voted in as vice president, and in 1946 became its president.

Hanna considers his outstanding accomplishment for 1947 the establishment of the Toy Loan Library in the YMCA, under the sponsorship of the Junior Chamber. He is assistant state chairman of the American Cancer Society. As chairman of the fact-finding committee of the Mayor's Housing Committee, he directed the work of locating vacancies and finding families who needed housing. He also was state committeman from this district for the recent funds campaign put on by the Disabled American Veterans.

Early in 1947, Hanna served as commercial industrial committee chairman for the St. Elizabeth Hospital fund drive, which brought in a total of $550,000 to increase hospital facilities in Utica. In 1945 Hanna lead the drive which sold a half million dollars in bonds in his city, and received the treasury citation and a plaque "for patriotic services."

These many activities almost brought Joe the award for 1946, but he was runnerup in what the judges declared was "a difficult decision."

This year, Hanna was without a rival, and was selected unanimously for the honor of being "the outstanding young man of 1947". The awarding committee was composed of Mayor Golder, James G. Capps, William Murray, Henry T. Dorrance, the Rev. James Gordon Gilkey, Jr., Samuel J. Abend, Alan Stevenson and Charles W. Hall.

CMI Banquet Tickets Must Be Ordered Now

CHICAGO—James A. Gilmore, secretary-manager of Coin Machine Industries, reports that orders for banquet tickets at $10 per plate will be accepted up and including January 8th. He has informed the exhibitors that they will be entitled to one table for every booth they have in the convention.

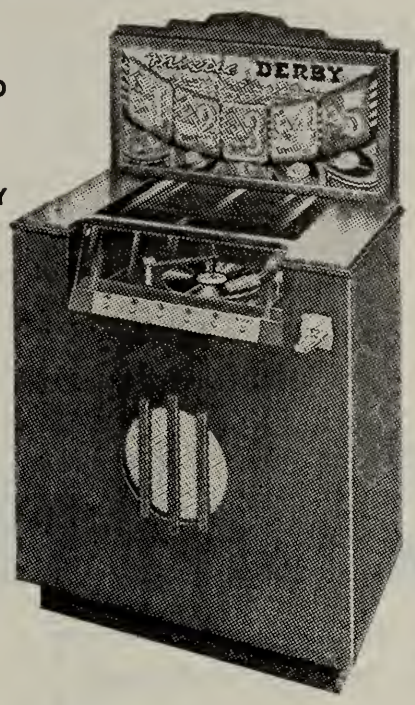
"All orders must be in our hands with check for the full amount on or before January 8th" stated Gilmore "as our Allocation Committee meets that evening. We are hopeful that many Exhibitors will not order all the banquet tickets they are entitled to because we have hundreds of members that cannot obtain them unless they are not demanded by our Exhibitors."

There will be 122 tables in the Grand Ball Room, 21 tables in the Grand Ball Room balcony, 21 tables in the Foyer and 35 tables in the Normandie Lounge. Everyone will be moved into the Grand Ball Room for the show. There will be no dancing.

BIG PROFITS with the . . .

"NEW MISTIC DERBY"

- THE NEWEST RACING SENSATION
- MORE ANGLES THAN AN OLD MAID
- FASTEST NICKEL EARNER
- THE TAKE WILL RUN YOU DIZZY
- LEGAL ANYWHERE
- FAST ENOUGH FOR ARCADES



OPERATORS SAY: *This machine is the next best thing to a slot machine.* This is the game operators have been waiting for, where gambling laws have curtailed cash box receipts. It was especially designed to give a demonstration of horse racing as realistic as though you were actually at the track. The special *multiple-grooved* record gives you the same ratio of possibility, on each play. There is one chance out of five of repeating, and four chances out of five of hitting a different groove which gives you a different winner. No matter how many times the game is played, there is still no way of predetermining the winner. The mechanism has a special mixing device which equalizes the percentage of winners coming up. The effect is most mystifying, which makes it the hottest legal trade stimulator on the market. Comes in DeLuxe mahogany finish cabinet, simple trouble-proof mechanism insures low service cost.

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Keeney New Twin Bonus Super Bell	1000
Keeney 3-Way Bonus Super Bell	795
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→ SEE PAGES 8 & 9 ←

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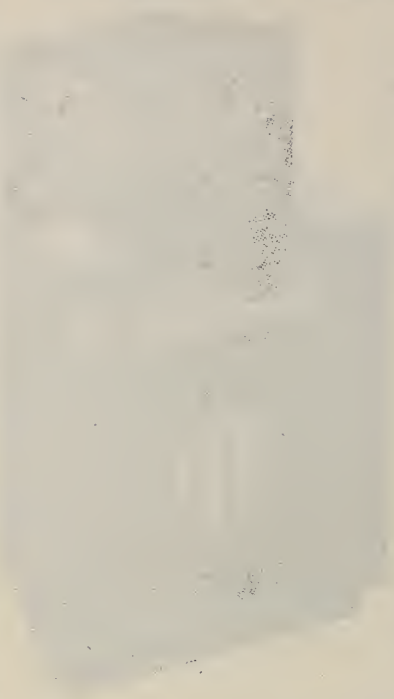

ADVERTISERS IN THIS ISSUE

Active Amusement Machines, Philadelphia, Pa. 41
Aireon Mfg. Co., Kansas City, Kans....40
American Amuse. Co., Chicago, Ill....35
AMI, Inc., Chicago, Ill....41
Eddy Arnold 10, 19

• • •

Ballen Record Co., Phila., Pa....25
Bally Mfg. Corp., Chicago, Ill....Back Cover
Buckley Mfg. Co., Chicago, Ill....39

• • •

Chicago Coin Machine Co., Chicago, Ill....35
Console Distributing Co., New Orleans, La....42
Coven Distributing Co., Chicago, Ill....48
Crown Nov. Co., New Orleans, La....38

• • •

Edelman Amusement Devices, Detroit, Mich. 44
Empire Coin Machine Exchange, Chicago, Ill. 36
Exclusive Records, Hollywood, Calif....19

• • •

Genco Mfg. & Sales Co., Chicago, Ill....43
Globe Distr. Co., Chicago, Ill....43
D. Gottlieb & Co., Chicago, Ill....42

• • •

Eddy Howard 22

• • •

Ideal Nov. Co., St. Louis, Mo....44

• • •

Beatrice Kay 23
K-C Nov. Co., Phila, Pa....48
King Pin Equipment Co., Kalamazoo, Mich. 35
King Records Co., Ccincinnati, O....21

• • •

Luber, M., New York City....40

• • •

Malverne Dist., Inc., N. Y. C....17
Mercury Records, Chicago, Ill....24
Mills Industries, Inc., Chicago, Ill. Inside Front Cover
Modern Records, Hollywood, Calif....25

• • •

Packard Mfg. Corp., Indianapolis, Ind....48
Phonofilm, Hollywwood, Calif....46
George Ponser Co., Chicago, Ill....46
P. & S. Machine Co., Chicago, Ill....44

• • •

Rainbow Records, N. Y. C....21
The Ravens 17
Rosen, David, Philadelphia, Pa....46
Runyon Sales Co., N. Y....34
Andy Russell 16

• • •

Scientific Mach. Corp., N. Y. C....41
Scott-Crosse Co., Philadelphia, Pa....46
Scotto Music Co., No. Sacramento, Calif....38
Shoreline Distributors, Sheboygan, Wis....47
Specialty Records, Inc., Los Angeles, Cal..17

• • •

United Mfg. Co., Chicago 37
Used Record Exchange, Chicago, Ill....24

• • •

Eddie Vinson 25
V-P Distributing Co., St. Louis, Mo....38
Vitacoustic Records, Chicago, Ill....11

• • •

Williams Mfg. Co., Chicago, Ill. Inside Back Cover
World Wide Distributors, Inc., Chicago, Ill. 47
The Rudolph Wurlitzer Co., No. Tonawanda, N. Y....Front Cover

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Pingame License Reduced 80% Despite Protests Of Church & School Groups

HACKENSACK, N. J. — Protests of church and school groups and a number of individuals opposed to reduction of license fees proposed by the City of Hackensack from $500 to $100 annually for the operation of pinball machines and similar amusement devices were defeated this past week when the City Council moved unanimously to adoption of the amendment to its 1945 ordinance.

The ordinance also carries a new $25 annual license for juke boxes.

Members of the Council spearheaded by Councilmen Herbert F. Myers, Jr. and John E. Engel, in their support of the proposed reduction, stressed that revenue anticipated from the lower license is needed by the city. Both these men said that the proposed reduction had received more consideration than any other matter before the Council, and had been introduced only because they were convinced that the $500 annual fee was confiscatory, and the City was losing a source of needed revenue by continuing it.

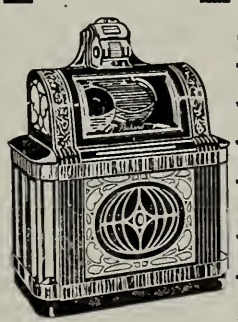
Councilmen Arthur S. Barrett, A. R. Granito and Mayor Paul J. Foschini agreed with this reasoning in qualification of their favorable votes.

The groups and individuals protesting the reduction argued it would increase the tendency to juvenile delinquency.

Safeguards were placed in the ordinance in the form of prohibiting those under 18 years of age to use the machines, setting a distance of 200 feet from any school or church, and prohibiting any prizes, free games, or gambling on high scores.

Councilman Myers' arguments thruout the hearings was based on his belief that the $500 license would not stand a court test because it is confiscatory.

Magnificent Manhattan



Makes
Much
More
Money!
Music
Men
Marvel!

The "Manhattan"

Created by HOMER E. CAPEHART

Lack Of Coin Demand Puzzles U. S. Mint

WASHINGTON, D. C. — Officials of the United States mint report that there has been a tremendous dip in the demands on them for new pennies, nickels, dimes, quarters and even half dollars, and they are greatly puzzled by this strange condition.

Usually, they report, the call has been for more and more coins in periods of booming business, and let-ups in the demand have come only when sales were sliding. They point out that this year has shown unprecedented employment and business ringing up new records all over the country, but the mints have been having such a coin making slack they have laid off more than half the 2,900 employes they had a year ago.

In the last five months, the mint has sent out only 706,000,000 coins of various denominations, or about one-third less than in the same months of a year ago. For the first eleven months, this year's mint deliveries were only half of last year's.

Pennies and nickels together make up $338,000,000 of the $1,384,000,000 circulating in coin form, with dimes, quarters and half dollars accounting for $894,000,000 and silver dollars $152,000,000.

THRU THE COIN CHUTE

CHICAGO CHATTER

The Yule season has fully descended upon us, the air is filled with good cheer and lots of that good old holiday spirit, its a swell time of the year because practically everyone gets into the spirit of the thing which makes things brighter all around, wouldn't it be swell if that Christmas spirit lasted all year, huh?

Lots of the boys that attended the recent N.A.M.A. show are still talking about it, with more and more coin men showing greater interest in the vending biz. Still running into some of the out of town vending exhibitors trying to get train reservations out of town its puh-lenty tough, a few words of advice to coin men planning to attend the forthcoming C.M.I. convention according to all indications this coming show will be the biggest ever held with the greatest attendance of coinmen ever gathered at one time. So — be sure that you have a place to lay your weary head the town will be loaded good and sleeping in Grant Park this time of the year is not recommended believe me. Also and we quote a railroad official be sure of your return train or plane reservations before you leave home hitchhiking is hard on the feet.

Rambling around the windy city a few days before the Yule holiday is really something, everybody busy wrapping packages, decorating trees, addressing Christmas Cards and doing last minute shopping. Seems as though work stops this week . . . Louis (Da Preem) Prima put on a terrific mostly impromptu act after he received his "Cash Box" award on the stage of the Oriental Theatre this past week. It was Louis closing show and he went to town doing a solo jitterbug dance and generally brought down the house. We hear that the Theatre people are begging Prima to come back soon . . .

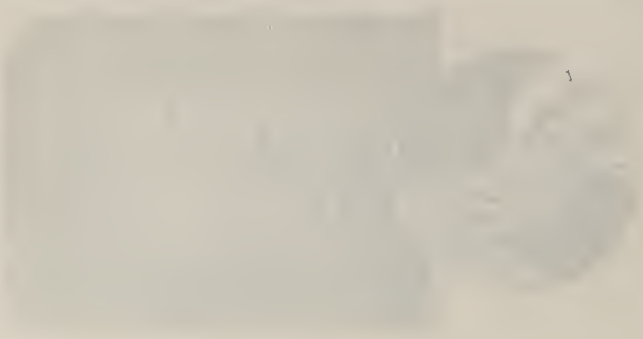
Dropped in over at Coven Distrib. Co., found "Bally" Sally (Goldstein) in the midst of Xmas cards and presents (shows what a popular gal she is), Sally thinks Christmas is wonderful but likes New Years too and is anxiously awaiting the coming of 1948 and the big celebration that the New Year always brings. Ben Coven is busier than ever these days. Ben says their place has been overflowing with visitors lately, with lots of them stopping in to see his miniature model railroad . . . Ran into Evelynn Aron of Aristocrat Records, who was dashing around the town, dropping off packages and playing Santa Claus to her many friends . . . Larry Frankel of Frankel Distrib. Co. hit the big town this past week to do some last minute Xmas shopping . . . Vince Murphy of Globe Distrib. Co. very pleased over the results their showing at the N.A.M.A. show and now busy making plans for the forthcoming convention . . . Carl Morris of Micro-Master Co. all thrilled over the wonderful Christmas present he received from his partner Don Anderson, a brand new 1948 Cadillac. Carl says he's beginning to believe in Santa Claus all over again . . . Dick Hood busy as the proverbial bee these days, tending to his duties over at H. C. Evans & Co. and lining up talent for the Coin Machine Convention banquet dinner. Dick tells us that this will be the biggest and best convention we've ever had and promises that the entertainment will be the best also . . . Bumped into Milt Salstone of M. S. Distrib. Co., huddling with several well known coinmen. Milt is one boy that really gets around this town, in and out of different coin machine circles . . . Sam Gensburg of Chicago Coin back from Florida, looking fit, hale and hardy while Sam Wolberg gets ready to visit the sunny south land over the holidays.

We hear from Gwen Desplenter of CMI Public Relations Bureau that their offices have been as busy as Grand Central Station these past few weeks. Gwen says many of the out of town coinmen that were here to attend the N.A.M.A. show dropped in to say "hello", and also to offer their donation for the Cancer Drive . . . Spoke with Chili Galgano of the Used Record Exchange. Chili tells us business is very good, with a definite pick-up over the holiday season . . . Howie Freer of Empire Coin still talking about the N.A.M.A. show and the marvelous opportunities that the vending field offers. Gil Kitt, another fast talking coinman, who can talk himself into some of the best deals we've ever seen — more credit to you Gil . . . J. R. Bacon and Bill Lipscomb of O. D. Jennings & Co. settling down to a normal routine after all the turmoil of the N.A.M.A. show. This will last for a few days then we'll have to swing right into plans for the convention say the boys . . . "Perk" Perkins of American Amusement Co., on the run and going at twice his normal pace, trying to make up for the time lost due to the holidays.

Talked with Art Weinand of Rock-Ola Mfg. Corp., who is just about the busiest coinman in this town. With National Rock-Ola Days but a short time away, things at the Rock-Ola plant are really humming and Art is right in the middle of it all. The Rock-Ola distribs are anxiously awaiting the big three days, January 3, 4, 5, when they will unvail the new phono, and from all reports the ops are really in for a treat. This one is a honey, say the distribs . . . Art treated us to a very unusual tour of the Rock-Ola plant, which started in the lower basement and ended at the top floor of the factory. After seeing these things it is easy to understand how Rock-Ola holds the position in the phono field . . . Bernie Schutz of Coin Amusement Games, Inc. looking very pleased over the tremendous pick-up in biz. Bernie says if things keep up as they have been going of late 1948 promises to be a very prosperous year for all . . . Found Lindy Force and Joe Caldron in a huddle at their offices of AMI talking over plans for the distribution of the new AMI 40 selector wall box which we hear is in volume production now . . . Fulton Moore of Williams Mfg. Co. reports things rolling along with shipments on their new roll down "Box Score" going out in ever increasing numbers . . .

Al Stern of World Wide Distributors turning all the employees loose early this week to give them time to do their Yule shopping . . . George Ponser looking forward to a happy New Year because his new roll down "Pro-Score" is catching on around the country, we hear . . . Lee Jones at P & S Machine Co. quietly making plans for the forthcoming coin show. Lee is keeping his plans under wraps and will blast when the time is ripe . . . Herb Jones of Bally Mfg. Co., is putting on a rousing finish to raise the pledged quarter million dollars that the coin machine industry expect to raise by show time. Herb says, "we'll do or die" . . . The boys over at United Mfg. Co. are not in to much of a mood for work this week and are getting an early start in celebrating the holidays . . . Sol Gottlieb of D. Gottlieb & Co. still traveling thru the south calling on distribs and spreading good cheer but expected back shortly. Meanwhile brother Nate keeps busy answering all the phone calls coming in from distribs for Gottlieb games . . . Gene Bates over at Pace Mfg. tells us that Ed Pace is feeling much better after his recent illness and is back at the office on the job again . . . Art Freed, now associated with Chicago Simplex, busy taking over his new duties here, while Gordon Sutton gets into the swing of things back in New York. Looks like everyone broke even, Chicago lost Sutton and gained Fried.

Well it looks like another year has past as we are about to enter the year of 1948, the Chicago representative of "The Cash Box" recently removed from sunny California to the windy city takes this opportunity to thank the many swell coinmen and record firms who have been so swell and co-operative in helping me make this transition. The last year has been a very interesting one and I look forward to the year of 1948 with bright hopes for a happy and prosperous one for all coinmen everywhere and I take this opportunity to wish you, one and all, a happy, healthy and very prosperous 1948.



THRU THE COIN CHUTE

EASTERN FLASHES

Altho this week was short due to the Christmas Holidays, with firms starting to celebrate from Monday on, there was quite a bit of work done. The jobbers and distributors association (Distributors Association of New York City) held a board of directors meeting that lasted practically all Tuesday afternoon. While the sale of equipment was off, quite a few operators bought amusement games to fill in on locations for the coming holidays.

* * *

Ben Becker, Ben Becker Sales Company (Bally regional sales representative) spends most of the week in Chicago, but hurrys home for the Christmas holidays. He's got two boys to take care of, and they're looking for those presents . . . With Hymie Rosenberg, H. Rosenberg Company, handling the business end of the company this week, Sid Wertheimer took charge of the social activities, handing out the liquid refreshments . . . Jack Ehrlich, who recently formed the Hart Distributing Company to job amusement games in Brooklyn, selling plenty of equipment . . . Bill Ferber, Ferber Automatic Music Company, bedded with a bad case of the flu . . . Abe Stept, Stept Sales Company, Johnstown, Pa., visits the city, and spends considerable time with Murray and Bill Weiner of U-Need-A Vendors. Leo Willens also seen with the cigarette manufacturing boys. Murray tells how thrilled he was at the tremendous reception given the U-Need-A electric cigarette machine which was displayed at the recent NAMA convention in Chicago.

* * *

Due to the snow storm that hit the city on Tuesday, Jack Rubin of Esso Manufacturing Company, Hoboken, N. J., traveled from Brooklyn to the factory by subway, train and bus. This was the first time in years that Rubin failed to take his car out, and he not only froze half to death on the way, but complained about the length of the many rides. "I could have gone to San Francisco" cried Rubin . . . Steve Qiunn, sales manager for Al Schlesinger's Cole Enterprises, Poughkeepsie, N. Y., seen at the Tenth Avenue offices of Seaboard New York Corporation, where a number of the company's converted pinballs were on display. Steve reports that Cole is reconverting these pinballs for New York City use . . . Quinn reports that Cole will have a new game to exhibit at the coming CMI convention in January.

R. R. (Rudy) Greenbaum, vice president and general sales manager of Aireon Manufacturing Corporation, Kansas City, Kansas, visits the city for a few days and meets with many of the company's representatives. Rudy reports that his firm will be making a tremendously important announcement for all music operators very shortly . . . Irv Feneschal, Milrose Music Company, and International Distributing Corporation, Brooklyn, back on the job after a seige of the flu . . . We understand that Jack Fitzgibbons is very ill and that there is little hope for his recovery . . . Nat Cohn, Modern Music Sales Corporation, getting ready for a startling announcement to the trade.

* * *

Who was the local big shot (?) distributor whose filthy language in Hymie Rosenberg's office embarrassed Hymie and caused his wife to blush crimson . . . Art Herman, Herman Distributing Company, Brooklyn, doing a big jobbing trade along Coney Island Avenue (Brooklyn's coinrow) . . . Lou Hirsh, Silvertone Music Company, back from a few week's vacation in Miami Beach. Lou reports that he saw quite a few coinmen, a few of those being Morris Marder, Murray Blaine, Willie Blatt, Bob Jacobson, Lee Rubinow and Herman Gross . . . Robert Mishelow, Reliance Music Company, Long Island music op, in the hospital with a heart ailment . . . Plenty of activity at Seacoast Distributors, what with everyone getting the offices ready to receive the new Rock-Ola phono, and prepare for the big party they're running on January 3, 4 and 5.

* * *

Barney (Shugy) Sugerman, Runyon Sales Company, reports that his firm is expanding his Jersey music operations into New York City . . . Mike Munves refuses to do any business this week at all, celebrating the arrival of Christmas and New Years days ahead of time . . . Coinmen are having trouble booking railroad passage to the Coin Machine Show. Especially those who wish to leave a few days ahead of time. Frank McAuliffe of the New York Central has set up a few cars for his coin machine friends to leave New York City at 4:45 P.M. on Saturday, January 17. It's the Commodore Vanderbilt, and you had better hurry and make your reservations now.

H-a-a-a-p-y NEW YEAR!!!

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

With
STEVE MASON

Although the southland's Xmas wasn't white as many of the country's holiday hamlets were, it was no less festive. Hollywood's Christmas Tree Lane and the beeyootiful California sunshine more than made up for whatever lack of Yuletide snow we might have had . . . One of record row's most gala events was a yuletide party given by the family Bihari of Modern Records. The party served a two-fold purpose, that of having all of their many friends together for a bit of Xmas cheer, and as a good luck send-off to Modern chirp Hadda Brooks, who leaves this fair city for a personal appearance tour in the east . . . Prexy Jules Bihari leaves this week for a much needed vacation up around Death Valley.

Capitol Records western star Tex Williams has three of the big motion picture studios vying for his terrific talent . . . Warners, Universal, and Republic all want his signature on the dotted line . . . seems as if Tex made a short some months back, and box office figures really made the producers sit up and take more than passing notice . . . Gordon MacRae, the "Bogart of the Baritones" is due out here next month for some picture work at Warners . . . how that lad can sing too!!! That wonderful gal at Capitol, Eve Stanley gives out with the following information about Capitol's latest releases, all due out this week, vis; Benny Goodman and orchestra with "Oooh, Look-A There, Aint She Pretty?" and "Sweet and Lovely" . . . The Philharmonica Trio with two oldies in brand new style "Charmaine" backed by "Lullaby of Broadway", and the King Cole Trio in their inimitable style, rendering "What'll I do" and "I Feel So Smoochie" . . . Grab A listen you ops, they're nickel nabbers . . .

Art Rupe, prexy of Specialty Records held up all of his releases until after this week, in order to get in all of the sessions before the Petrillo edict takes effect. Rupe has really been pressing some terrific juke box stuff with Roy Milton and Jimmy Liggins heading the list of recording artists . . . Mercury Records L.A. distribution center on Pico Blvd. has been doing a land office bizness, with all the gals rushing in to get those fine platters by Frankie Laine and Vic Damone . . . The brothers Mesner, (Leo and Eddie) of Aladdin Records have been very busy waxing all kinds of records.

Things along coin machine row continue to hum right along in spite of the Xmas holidays . . . many of the folks along the row are amazed that there has been no appreciable slackening of biz as is usually the case when the end of the year rols around . . . Elky Ray of Gold Coast Coin Machine Exchange is still rubbing his hands gleefully over the tremendous success Gottlieb's new five-ball "Humpty-Dumpty" continues to enjoy all over the southland . . . Elky tells us that wherever one of the games is put on location, the take for that spot has averaged a thirty percent increase .

Jay Bullock's One Stop Record Service seems to be the answer for many an out of town op who wants to pick up all of his records in one place rather than taking a whole day to visit a number of independent distribs all over town . . . Jay is in a position now to supply practically anything needed for juke boxes insofar as records, needles, bulbs, etc. . . . If you're in the market for a good used juke box, he has those too . . . Jack Simon and partner Jack Ryan of Sicking Distributors are both beaming over the tremendous play being given all of the roll-downs by ops . . . Paul Laymon really has his hands full showing ops all of the new Bally Games, "Hy-Roll", "Big-Inning", "Wild Lemon" "Double-Up" etc. . . Paul has asked this correspondent to remind all of you that the Runyon Cancer Drive is still very much active, and that the finest Xmas present you can give, for a very great cause, would be a check made out to the RUNYON CANCER FUND . . . Laymon will see that your check reaches Dave Gottlieb in Chicago by convention time . . . Fred Gaunt of General Music has been handling some really nice orders for Buckley bells as well as making some fine sales of "Pokerino" roll-downs . . . Danny Jackson of Automatic Games received a wonderful Xmas present . . . A couple of very juicy orders for bells from a few of the Reno and Las Vegas Clubs . . . Charlie Robinson's general manager Al Bettelman is back in town after some extensive travelling around the southland seeing ops. Al made a fast circuit this time so as to be back in Los Angeles for the Holidays . . . M. C. "Bill" Williams of the Williams Distributing Company, and a rabid baseball fan too, tells us he can't wait for the baseball season to start, so he bides his time playing the new Williams roll-down "Box-Score". His only comment, "I only hope the Dodgers can run up scores like I can"!!!

Bill Wolf and Nels Nelson are back in town after both making trips up to Fresno, San Bernardino and vicinity . . . Bill tells us that some very nice sales have been made in California of late, on AMI equipment . . . Lyn Brown has shipped two plane loads of Advance Rolls to the east . . . we're informed that these games were brought in on trade for Ponser's Pro-Score . . . Len Micon of Pacific Coast Distribs held open house for all of his many friends and customers in the coin machine business last week . . . drinks flowed freely, sandwiches and the like were devoured, and a very good time was had by all . . . Micon left us with this bit of startling information to ponder over, quote: "Genco's Bing-A-Roll is taking in more money on location than any other roll-down on the market!!!"

The flu bug sems to have caught just about everyone in town . . . Now Prexy Leon Rene of Exclusive Records has done gone and caught it . . . Speaking of Exclusive reminds us that last week wound up their final recording sessions, and Mr. Rene hastens to assure you ops that a star-studded three year supply of records is on tap, and three years of such talent as Herb Jeffries, Johnny Moore's Three Blazers, Frances Wayne, and Buddy Baker is three years of money making records for the juke boxes . . . Exclusive held their annual Xmas party last week for all of the Exclusive talent, disk jocks, and loads and loads of friends and well-wishers . . . Before closing the cover this week, we want to say once again to all . . . The best of business success to everyone, and a prosperous New Year . . .

THRU THE COIN CHUTE

ST. LOUIS

By BERT MERRILL

Yule parties flourished in all coin machine digs this week, with bonuses for employes, gifts for everybody, and many a turkey-slicing. VP Distributing Company, W. B. Novelty, Olive Novelty, Ideal Novelty, J. S. Morris & Sons, Star Novelty and AMI Distributing, were among those who Santa'd their employees on Christmas Eve.

* * *

Dan Baum, who closed up Baum Distributing Company a week or so ago, checked in to inform "*The Cash Box*" that he's going to take a "three or four month rest" from coin machine cares. While Walter Gummersheimer will carry on at Universal, Dan figures he's earned a little relaxation. Dan and Walter partied up with Barney Frericks to attending the vending machine show in Chicago last week, where they were guests of Diamond Match Company and Universal Match Company at parties described as mild "lulus".

* * *

Dripping with Christmas cheer were Fred Weale of Farina, Illinois; Freddie Voucher from Festus, Mo.; Bill Keller of Anna, Ill., and "Jolly Joe" from Bemld Novelty Co., Bemld, Ill. They chorused a few bars of popular carols here and there around the circuit.

* * *

All eyes are on Ideal Novelty Company's January 4th unveiling of the 1948 Rock-Ola. Prexy Carl Trippe promises the affair to be one of the traditionally peppy Ideal events, and a long list of people from Rock-Ola will be on hand to mitt the guests. Ideal wiped off the last Rock-Ola for this year and delivered it to Andy McCall of McCall Novelty, along with nine others as we went to press.

* * *

Incidentally, Andy had a lot to weep about the day we called at his office. With bookkeeper Charley Haehle and telephone gal Rose Hamm both hors de combat with colds, Andy was doing all of the honors for McCall Novelty himself.

* * *

Prize Christmas gift of the year was the new Plymouth which Carl Trippe delivered to wife Margaret on Christmas Eve. And Carl calls it a tough year!

* * *

Bill Sadler, prominent op took his family on a long holiday trip, destination unknown. Lee Turner, another, won't enjoy Christmas much until he gets rid of nasty cold which has hung on for weeks.

* * *

Phonograph rentals hit an all time holiday high this month, when every rusty turntable which could be refurbished went out on rental. Something like 340 of them will be in service for New Year's Eve parties, according to a survey among those who got on the rental bandwagon.

NEW ORLEANS, LA.

Bill Hollified returned from Chicago where he visited at the NAMA show and was reported to have been very much impressed with all the new vending machines he saw there. But, Bill didn't light in Nola very long. He decided to take off for Virginia with his wife and daughter to visit the home folks. This is the first time in seven years that Bill went home. (And there's no doubt, from the storm reports we've read about here, that the Hollified family must have been playing around in the snow.)

* * *

One of the meanest guys in the world was that thief who robbed the Pace home while the family was burying beloved Julius (Papa) Pace. We're told that the robber or robbers took safe and all, and that the loss amounted to over $5,000. We hope they sure catch these crooks . . . Mr. Matranga, who was acting manager for Dixie Coin Machine Co. while all excess were gone, reported a great big birthday party for his son right during the Holiday festivities. Looks like the Matranga family must have had one grand time of it.

* * *

Ben Robinson, I'm told, is plenty satisfied with those Mills Coca-Cola cup vendors, especially since he heard from the show that so many, many operators were crowding this booth to also get some of them. (Hey, Ben, what's that expression you use every hour on the hour about this industry?) . . . Dan Cohen returned from his visit to Chicago quite impressed with what he saw while there and wondering just what lines would be the best for him.

* * *

Sam Tridico and Bob Buckley of Console Distributing Co. are tearing up the roads since their showing at Tregle's Dreamland Ballroom delivering all those new Buckley machines they sold at this exhibit. Seems like both Sam and Bob are on their way for a big, big year, with more and more of the boys calling around to ask for more and more of those new machines . . . Haven't been able to get in touch with Nick Carbajal of Crown Novelty Co. Seems that Nick hasn't been in his office these past few days.

* * *

Well, well and well — Dave Martin became a Daddy — after all that nervous waiting and, from what I hear, daddy's doing alright — he came thru with flying colors . . . By the way, hear that Lupe Buckley wants to see some snow this winter for the first time in her life. She may fly north . . . The holidays have sort of kept things quiet and given some of the men here a chance to relax again. But, all are now looking forward to the big convention in Chicago with most of the men here planning to just see the last few days of the show for they want to be present during election time.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE $1.00 PER LINE

OR ANY FRACTION THEREOF WHERE LINES RUN OVER. EACH LINE MEASURES 7½ INCHES LONG. FIGURE APPROXIMATELY 12 TO 14 WORDS PER LINE. CLOSING DATE IN N. Y. C. EVERY WED., 5 P. M.

(ALL CLASSIFIED ADS — CASH WITH ORDER)

USE ENCLOSED GIANT CARD FOR CONVENIENT MAILING

SPECIAL NOTICE TO $48 PER YEAR SUBSCRIBERS

YOUR FREE WEEKLY CLASSIFIED AD PRIVILEGE CONTINUES. MAXIMUM SPACE 3 LINES. ALL LINES, OR ANY FRACTION, OVER 3 LINES WILL BE CHARGED AT THE RATE OF $1 PER LINE.

WANT

WANT – FOR Cash. Post-war Rolldown Games: Advance Rolls; Total Rolls; Tally Rolls; Sportsman Rolls, etc. KEOKUK APPLIANCE CO., 420 MAIN, KEOKUK, IOWA. Tel: 2497

WANT – The used records from your boxes. We buy steadily all year round. Top prices paid. SELL to Chicago's Largest Distributor of Used Records. We pay the freight. Write, Call or Ship to: USED RECORD EXCHANGE, 1736 N. KEELER AVE., CHICAGO 39, ILL. Tel: Cap. 7852

WANT – To Purchase for export shipments – Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT – New & used Wall Boxes, Adaptors & Speakers; Twin 16 Adaptors for Rock-Ola; Mills, Jennings F.P. Mint Vendors; Solotone, Personal Music Boxes, Amplifiers, etc. Any 25 cycle equipment. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT – Keeney Bonus Super Bells 2-Way 5¢ & 25¢; Bally Triple Bells; Exhibit Rotaries; Mutoscope Fan Front & Red Top Diggers; Wurlitzer 1015 Phonos; Victory Specials; Gott. Daily Races or any late F.P. One Ball Games. Quote best prices, quantity & condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: ORdway 3070.

WANT –Wurlitzer Model 304 Steppers. Will pay $8. ea. K-T ENTERPRISES, 1139 - 17th ST., PORTSMOUTH, OHIO.

WANT – Will buy any quantity used Slot Machines, all makes & models. Also Columbias, Gooseneck Mills Q.T's, Vest Pockets. Quote your lowest prices in first letter. All machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT – Mutoscope Fan Front and Red Top Diggers; Keeney Three Way Bonus Super Bells; Bally Special Entrys; Bally Entry; Draw Bells, etc.; Packard Boxes; 1015 Wurlitzers; Seeburgs. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel: Garfield 3585.

WANT – 5 Ball F.P.G. Fly, Trapeze, Humpty Dumpty, Superscore, Hawaii, Mystery, Mexico, Nevada, Ginger, Tornado, Coed, Wurlitzer 1015's. Must be clean & in A-1 condition. State quantity & lowest price in first letter. Will pay $90. for Seeburg Vogues, $50. for Wurl. 71's & 81's, NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF.

WANT – DuGrenier "S' Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN. N.Y.

WANT – Bally Draw Bells; Triple Bells; Keeney Super Bonus Bells for cash or will trade new pin games, new or used Roll Down games, Mills 3 or 4 Bells, Late Heads. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT – Used Juke Box Records – – Used Juke Box Records – – Used Juke Box Records. Unlimited quantities. Write or wire. FIDELITY DISTRIBS., 332 E. 188th ST., BX. 53, N.Y.

WANT – Panoram Projectors only. Need not be in working condition. All parts must be there. Quote lowest price in first letter. AMUSEMENT ARCADE, 419 - 9th ST. N.W., WASHINGTON, D.C.

WANT – 6 SR-2Z Seeb. Wall-O-Matic Select. Receivers. P.M. YEO, 540 S. DIVISION AVE., GRAND RAPIDS, MICH. Tel: 38003

FOR SALE

FOR SALE – 30 Advance Rolls, nearly new $245.; 3 Total Rolls $110.; 2 - 1946 Seeburg $495. L. MARTINO, 7933 SANTA MONICA BLVD., LOS ANGELES, CALIF. Tel: Hemstead 6815

FOR SALE — Wurlitzer 24 $75.; Seeburg Envoy $125.; Wurlitzer 580 Speaker $50. All these machines in perfect order with good looking cabinets. VEMCO MUSIC CO., 218 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 2123.

FOR SALE – We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

Please mention THE CASH BOX when answering ad's—it proves you're a real coin machine man!

WANT

FOR SALE

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Total Rolls with buttons $165.; Advance Rolls $275. WANT – Wurlitzer 1015's, Dynamite & Show Girl. Wire Price. ACTIVE DIST. CO., 488 - 10th AVE., N. Y. C. Tel: LO. 4-5126

FOR SALE – Premier Barrel Rolls, almost new. 4 - 12' models, 1 - 7' model. Best offer. Write, wire. AMUSEMENT SERVICE, 20 S. W. TEMPLE, SALT LAKE CITY 1, UTAH. Tel: 3-2324

FOR SALE – Mills Four Bells 5-5-5-5¢ $50.; Glitter Gold Mills 5¢ play $50.; Jumbo Free Play $20.; Glitter Gold 1¢ Q.T. $20.; Wurlitzer Mod. 500 $100.; Wurlitzer Mod. 800 $200.; Seeb. 9800 $200.; Nat'l. Cig. Mach. 9 cols. $50. Goalee $75.; Undersea Raider $30. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO Tel: 750

FOR SALE – Four Aces; ABC Bowler, Hi Dive; Horoscope; Leader; Seven Up; Ten Spot; Arizona; Argentine; Bolaway; Capt. Kidd; Four Roses; Gobs; Slugger; Metro; Bandwagon; Star Attraction & any other pre-war games $29.50 ea. Amber; Dynamite; Fiesta; Spellbound $89.50 ea. State Fair; Step Up $79.50 ea.; Cyclone $124.50; Playboy $149.50; Fast Ball $85.; Kilroy $110. $2. additional for crating. Machines are all in good working order. 1/3 deposit with all orders. S. & A. VENDING CO., 391½ - 13th AVE., NEWARK, N. J. Tel: Market 3-6146

FOR SALE – 30 Unit Wired Music Set. Rock-Ola Stations. 25 Jennings Wired Music Cabinets and 5 Mirrored Deluxe Cabinets. Complete with Record Racks $7500. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE – Good paying operation that can be expanded. 43 Late Wurlitzer and Seeburgs; 10 Free Play Pin Games. Also Retail Record Store. Located Northern Ill. Will pay out 18 months. Ten Grand will handle. Balance – Terms. Owner entering manufacturing. ALSO – Estiblished distribution and repair service. Pays overhead. Operations can be added. Fertile territory. Investment returned 15 months. Owner wishes to retire. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Dial 4-6512

FOR SALE — Ten Keeney Three Way Bonus Bells, like brand new $1100. ea.; Ten Evans Bangtails 1947 Models, used ten days $450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3713.

FOR SALE – Auction. Make us an offer on the following Consoles: 17 - 5¢ Lucky Lucres; 6 Galloping Dominoes J.P.; 6 – 5 -10¢ Pace Twin Reels; 2 Evans Lucky Stars; 11 – 10¢ Big Games; 3 – 5¢-5¢ Pace Twin Reels; 2 - 10¢ Pace Reels Jr.; 16 – 5¢ Big Games. HY-G MUSIC CO., 1415 WASHINGTON AVE. SO., MINNEAPOLIS 4, MINN. Tel: At. 8587.

FOR SALE – 30 Advance Rolls, nearly new $245.; 3 Total Rolls $110.; 2 - 1946 Seeburg $495. L. MARTINO, 7933 SANTA MONICA BLVD., LOS ANGELES, CALIF. Tel: Hemstead 6815

FOR SALE – Attention! We have brand new pin games in original crates. Will trade for Seeburg Guns, Western Baseballs, 1 Lite League and or one Goalee. Write today. COIN AMUSEMENT GAMES, INC., 1023 E. 47th ST., CHICAGO 15, ILL.

FOR SALE – Photomatic, like new, latest model, used 3 months $1095.; 1 Voice Recorder $575.; 2 Packard basement units $325. ea.; 1 Tally Roll $65.; 1 Chicoin Hockey $49.50; Keeney Air Raiders $69.50. SILENT SALES CO., SILENT SALES BLDG., 200–11th AVE. SO., MINNEAPOLIS 15, MINN. Tel: Nestor 5720

FOR SALE – Have no room. Will sell at great sacrifice machines ready for location. Take your pick of several of each of the following machines: Spot-A-Card, Sea Hawk, Snappy, Seven Up, Monicker, Jungle, Four Roses, Glamour, Gun Club, Horoscope, Victory, Knockout, New Champ, Argentine, ABC Bowler and more games too numerous to mention. $25. ea. F.O.B. Boston, Mass. Write, phone or wire us. OWL MINT MACHINE CO., 26 BRIGHTON AVE., ALLSTON, MASS. Tel: Algonquin 4-3216

FOR SALE – Seeburg Telephone Hostess Music System. 15 Units complete with electrical selector mechanisms. Slightly used, and consisting of 8 Seeb. Maestro E.S. Double Line, 7 Seeb. Maestro E.S. Single Line, 1 Rock-Ola Spectro Vox with Seeburg single line amplifier, 1 double-line 10 turntable board, 1 single line 10 turntable board, 4 record racks–3,000 capacity. Will take best offer. MITCHELL NOVELTY CO., 1629 W. MITCHELL ST., MILWAUKEE 4, WIS. Tel: Mitchell 3254

FOR SALE – 53 Brand new Solotone Boxes $9.75 ea.; 10 brand new Location Amplifiers $55. ea. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE – New Equipment: Genco Advance Rolls & Bally Nudgy (write); 2 Bally Bally Hoo $150. ea. Used Equipment: Total Roll (write); 3 Strikes 'N Spares, excellent condition $700. ea. Also good selection of used Pin Games, ready for location. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER AVE., DETROIT 1, MICH. Tel: Temple 2-5788.

FOR SALE – 100 Rolldown Games – Playballs, Tally Rolls, Total Rolls, Advance Rolls, etc. All machines in good condition. Write or phone for price. Ted Seidel, general manager. AMUSEMENT SALES, 577 TENTH AVE., NEW YORK CITY. Tel: LOngacre 5-8879

FOR SALE – Mills 1947 "Three Bell", like new $425.; Set 5¢-10¢-25¢ Club Bells, new cabinets, guaranteed equipment $575.; 5¢ & 10¢ Orig. Mills Bonus Bells, rebuilt - Silver Hammerloid (write); 25 Slot Machine Packing Boxes $45.; 25 Pin Game Boxes, wire bound $50.; Mills Slot Locks $16. doz.; new Cash Boxes $10. doz. Bargain list Free. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: 4-6152

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – We have a large quantity of pre-war games, United Conversion games, and post-war games for immediate delivery. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 7-4641

FOR SALE – DuGrenier W $75., WD $85., completely overhauled, equipped with double dime mechanism, choice of new beautiful two-toned blue and grey or maroon and grey. Terms: 1/3 down, balance C.O.D. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th ST., MINNEAPOLIS 11, MINN.

FOR SALE – Extra Savings on our famous used games: Exhibit's Smoky $80.; Vanities $85.; Rangers $115.; United's Rio $80.; Havana $90.; Mexico $135.; Nevada $150.; Williams' Tornado $100. Cyclone $120., Torchy $135.; Chicoin's Kilroy $90. 1/3 deposit required. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. Tel: CA. 7137

FOR SALE – Strikes 'N Spares — Greatest money making Games ever put on location. Latest model with new type parts, cables, shields, etc. Mechanically perfect. Original cost $1100., like new $600. Total Rolls, converted to "Champions", new type Advance Odds. New Scoring Glass. Rollover Button playing field. As good as any and better than most new rolldown games on the market $225.; 3-Way 5-10-25¢ Keeney Super Bonus Bell, floor sample, like new $1000.; Keeney Single 5¢ Super Bonus Bell $375. PARAMOUNT DISTRIBUTORS, 528 MAIN ST., BEACON, N. Y. Tel: Beacon 900.

FOR SALE – One Balls: 3 Victory Specials $175. ea.; Longacres & Dust Whirls & Thorobreds $55. ea. Five Balls: Big League, Surf Queen, Big Hit, Streamliner, South Seas, Grand Canyon $35. ea. Baffle Cards & Kilroys $90. ea. C & M SPECIALTY CO., 832 CAMP ST., NEW ORLEANS, LA.

FOR SALE – Attention New York City Operators! 200 Pre-War Pin Games converted for city operation $40. ea. Your opportunity for big returns on a small investment. Be ready! Stock up now before the big rush for games raises prices. Hurry! They won't last long. PARAMOUNT DISTRIBUTORS, 528 MAIN ST., BEACON, N.Y. Tel: Beacon 900.

FOR SALE – All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: TEmple 1-7455.

FOR SALE – 30 Advance Rolls, nearly new $245.; 3 Total Rolls $110.; 2 - 1946 Seeburg $495. L. MARTINO, 7933 SANTA MONICA BLVD., LOS ANGELES, CALIF. Tel: Hemstead 6815

FOR SALE – Mills greatest proven money makers – original Black Cherry Bells, Golden Falls, Vest Pocket Bells, all like new. Lowest prices, quality considered. Mills Three Bells, repainted original factory colors $275.; late head Mills Four Bells $200. Save with safety. Trade and buy with authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE – 6 ft. Bowl-O-Bowl, electric scoring (bowling game) fl. sample $99.50; 14 ft. Bowl-O-Bowl, fl. sample $139.50: Mutoscope Voice-O-Graph '46 ,35¢ slot, like new $950.; Chi-Coin Baseball, new $150. SILENT SALES SYSTEM, 635 D ST., N.W. WASHINGTON 4, D. C. Tel: District 0500

FOR SALE – Contact Taran Dist., Inc. for the lowest prices on used phonographs. Also delivering the latest Pingames by United, Chicgo Coin, Williams, Exhibit, Marvel & Genco. TARAN DIST., INC., 90 RIVERSIDE AVE., JACKSONVILLE, FLA.

FOR SALE – AMI Telephone Hostess Music – Units of ten or more. Like new, reconditioned. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK, N. J. Tel: Bigelow 3-8777.

FOR SALE – 4 A.B.T. Challengers, all crated $50. 1/3 deposit. Close-out Sale. SAM BISHOP, 12 COLLINS ST., CARIBOU, MAINE.

FOR SALE – 1 No. 1017 Wurlitzer Hideaway, very clean with Plastic Star Speaker $295.; 1 Wurl. Twin 616 Hideaway Packard Adapter $95.; 1 new Packard Hideaway floor sample $335.; 2 Packard No. 1200 Speakers, new $100. ea.; 1 - 10¢ new Pace Chrome Bell $150.; 1 - 25¢ new Pace Chrome Bell $155. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND. Tel: 3-4508.

FOR SALE – Panorams $199.; Pop Ups $14.; Wurlitzer 500 $95.; Air Raiders $10.; Paces Racers $35.; Super Zetas $5.; 12 record Seeburg $25.; new style Masters $10.; ABT Targets $8.; slightly used Panoram Film $10.; Peep Show Film $12.; American Eagles $3.; Vest Pockets $25.; Groetchen Columbia $25.; 1941 J. P. Galloping Dominos $45.; Seeburg Jap $35.; Bear Ray Gun $40. CAROLINA VENDING MACHINE CO., R No. 2, ALBEMARLE 2, N. C. Tel: 838J

FOR SALE – Advance Rolls $325.; Total Roll $150.; Sportsman Roll $150.; Goalee $100.; Tally Roll $75.; Rol-A-Score $150.; Bang-A-Fitty $250.; Rapid Fire $25.; Super Triangle $60. MOHAWK SKILL GAMES CO., 56 MACARTHUR DRIVE, SCOTIA, N. Y.

FOR SALE – Victory Specials $245.; Special Entry $395. Excellent condition like new. 5¢ Chrome $75.; 10¢ Brown and Blue Fronts $75.; 25¢ Brown Fronts $85. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: ORdway 3-3069.

FOR SALE – Late Five Ball Marble Tables for sale. Worth the money or will trade for other five ball tables. Wire - Wire - Phone. OSCAR GLICKMAN, 211 MAIN ST., BIG SPRING, TEXAS. Tel: 230

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – $15. ea.: All American, Argentine, American Beauty, Band Wagon, Big 3, Bolaway, Bosco, Brite Spot, Capt. Kidd, Duplex, 4 Aces, Hi Hat, Horoscope, Hungles, Legionnaire, Monicker, Mustang, 1-2-3, Owl, 7 Up, Shangri-La, Spot Pool, Star Attraction, Velvet, Venus, '42 Home Run. $20. ea.: Air Circus, Big Parade, Grand Canyon, Hollywood, Idaho, Knockout, Laura, Liberty, Midway, Oklahoma, Riviera, 2nd Front, Sun Valley. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO Tel: Main 8751

FOR SALE – 10 Keeney Three Way Bonus Super Bells, like new, guaranteed perfect mechanically and outward appearance $800. ea. Terms: 1/3 Deposit, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE – 10 - 616 Wurl. $75. ea.; 2 - 600R Wurl. $150. ea.; 1 - 1940 Rock-Ola C.M. $90.; 3 Seeburg Mayfairs $150. ea.; 2 Seeburg Regals $175. ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIOGA ST., PHILA. 40, PA. Tel: RA. 5-8705

FOR SALE – One Deluxe Photomatic Mutoscope, used 60 days $995.; two Keeney Bonus Bells 5 & 25¢, like new $475. ea. ROY FOSTER, 2206 SO. MINN AVE., SIOUX FALLS, S. DAKOTA.

FOR SALE – Wurlitzer Model 600 phonographs in A-1 shape $115. ea.; complete Musical Telephone Music System, includes Studio amplifiers and wall boxes. We bought these cheap and will turn them over for a cash offer, if interested. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D. C.

FOR SALE – Goin' Out Of Business. 10 Strikes 'N Spares. Also a good paying route of 19 Strikes 'N Spares on location. Also 40 brand new Test Quests counter games. Write for complete details. BAUM DISTRIBUTING CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE – Seeburgs: Classic $125.; Mayfair $130.; Hi-Tones 8800 & 9800 $140.; L.-Tone $250.; Complete Hideaway $100. Wurlitzer: 500K $125.; 600K $125.; 600R $115.; 700 $215.; 850 $215.; 950, new plastics $225.; model 320 Wall Boxes $10. ea. Rock-Olas: '39 Deluxe $120.; Standard $110. ANGOTT SALES CO., 2616 PURITAN, DETROIT, MICH. Tel: Un. 40773

FOR SALE – Wurlitzer 600 $100.; 750E $295.; 500 - $100.; Rock-Ola 1940 Super $100. Write for complete list. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-0317

FOR SALE – Brand new Columbus 1¢-5¢ Peanut Vendors: 1¢ Ball Gum Vendors in Stock. Brand new Daval 5¢ Free Play Cigarette or Fruit Reels. Write: H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2. KY. Tel: Wabash 1501.

FOR SALE – 30 Advance Rolls, nearly new $245.; 3 Total Rolls $110.; 2 - 1946 Seeburg $495. L. MARTINO, 7933 SANTA MONICA BLVD., LOS ANGELES, CALIF. Tel: Hemstead 6815

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FOR SALE – Improved Williams' All Stars, like new $350.; Ballyhoo $110.; Surf Queens $40.; Bally Big Leagues $40. ANTHONY HIRT, 2303 N. 11 ST., SHEBOYGAN, WIS. Tel: Dial 5619

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THE CASH BOX COIN MACHINE MART

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FOR SALE – 30 Advance Rolls, nearly new $245.; 3 Total Rolls $110.; 2 - 1946 Seeburg $495. L. MARTINO, 7933 SANTA MONICA BLVD., LOS ANGELES, CALIF. Tel: Hemstead 6815

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